Tridex – New York City

Db2 12.1 – In the World of AI

Les King <u>lking@ca.ibm.com</u> December 11, 2024

Agenda

- AI Concepts and Challenges
- IBM watsonx
- Db2 12.1.0 Support for watsonx
- Db2 12.1.0 Making Db2 a Smarter DMS with AI
- Db2 12.1.0 Making Db2 a Great Data Store for AI Consumption
- Questions

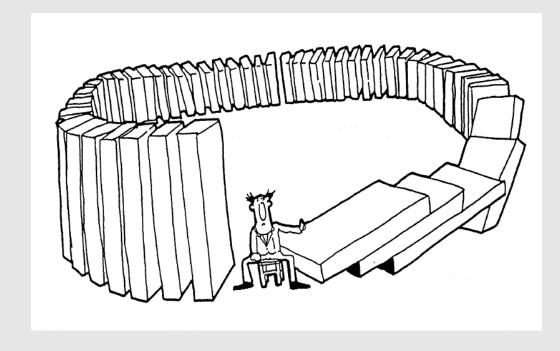
AI – The Concepts, Benefits and Challenges



Promise



Unintended Consequences



Social Media



Social Media - Promise

• Promise:

- Bring us together in ways we could not imagine
- Promise Realized:
- Communication Globalization
- News Reach
- Keeping in contact with family & friends
- Visiting parts of the world without leaving your living room



- Are we more connected ?
- *OR*
- Just more connected to our devices ?











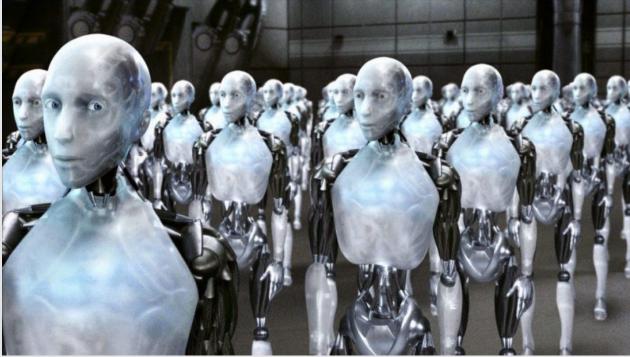


AI - The Promise



Al - Unintended Consequences

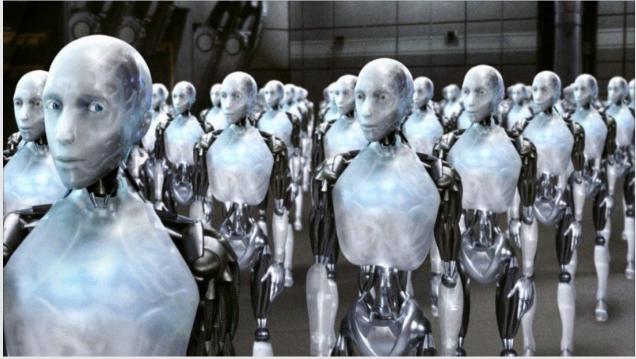




AI - Unintended Consequences

When has the created ever loved, adored and respected the creator ?





Have you ever been a parent and the proud owner of a teenager ?

AI – The Promise



- Provides in-depth answers
- Strong analytics
- Translation

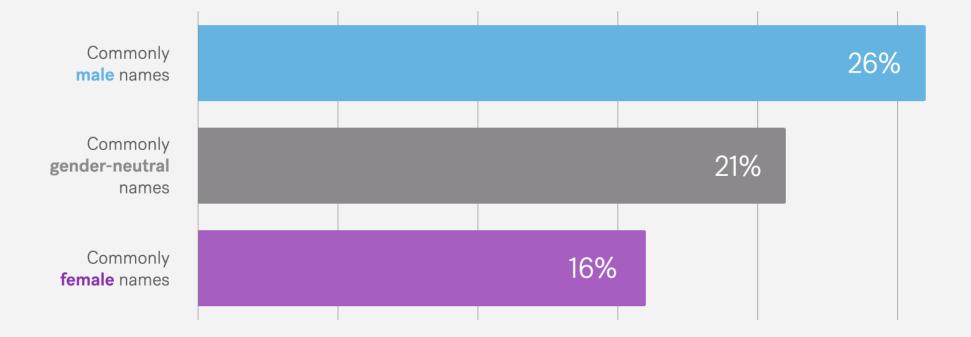
....

- Conversational
- Document Production
- Image Production
- Learn from mistakes

AI – Unintended Consequences - Bias

ChatGPT favors male names when de-biasing job feedback

How often ChatGPT removes negative personality feedback when asked to remove bias

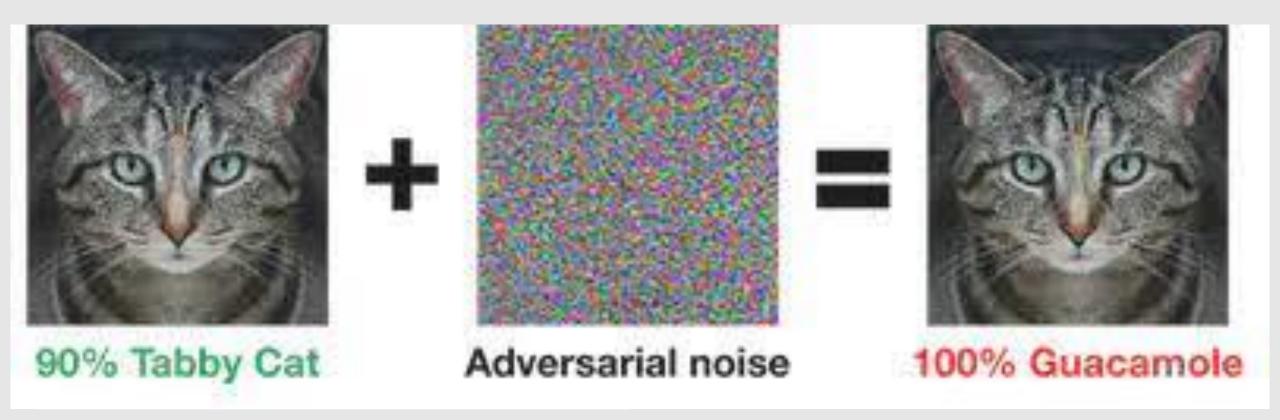




AI – Unintended Consequences - Hallucinations



AI – Unintended Consequences – Adversarial Responses



Alexa starts a party and cops are called





Alexa starts a party and cops are called

Dollhouses and 2 kg of cookies purchased by children





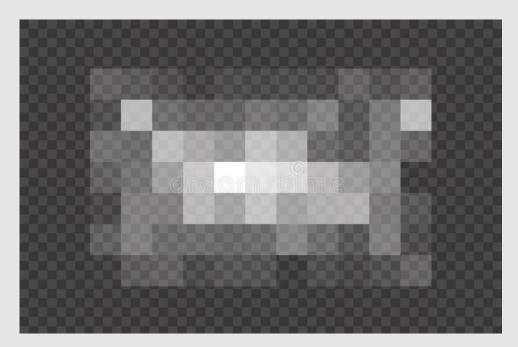


Alexa starts a party and cops are called

Dollhouses and 2 kg of cookies purchased by children

Porn instead of children's song played when "Digger Digger" requested by a child





Alexa starts a party and cops are called

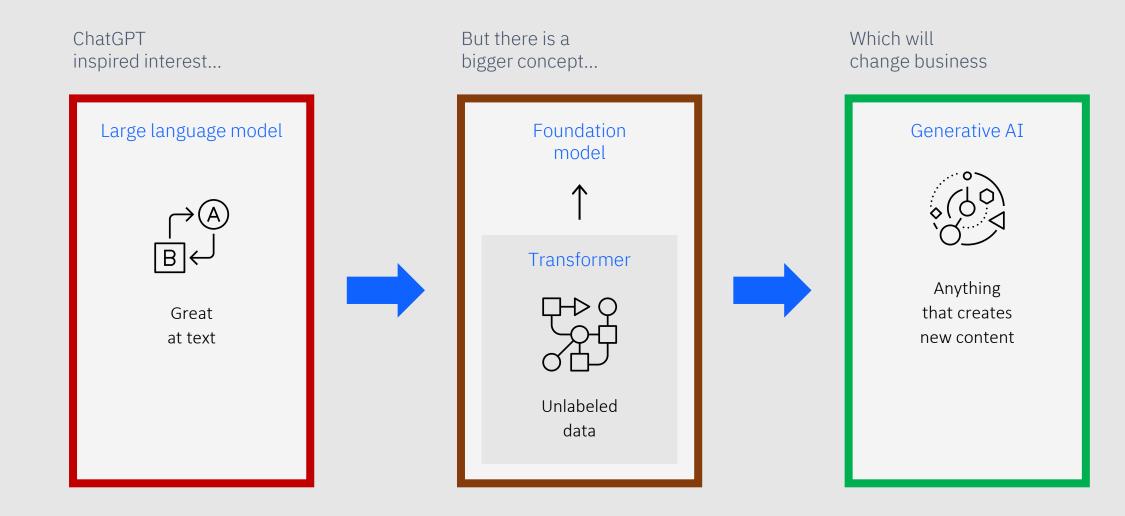
Dollhouses and 2 kg of cookies purchased by children

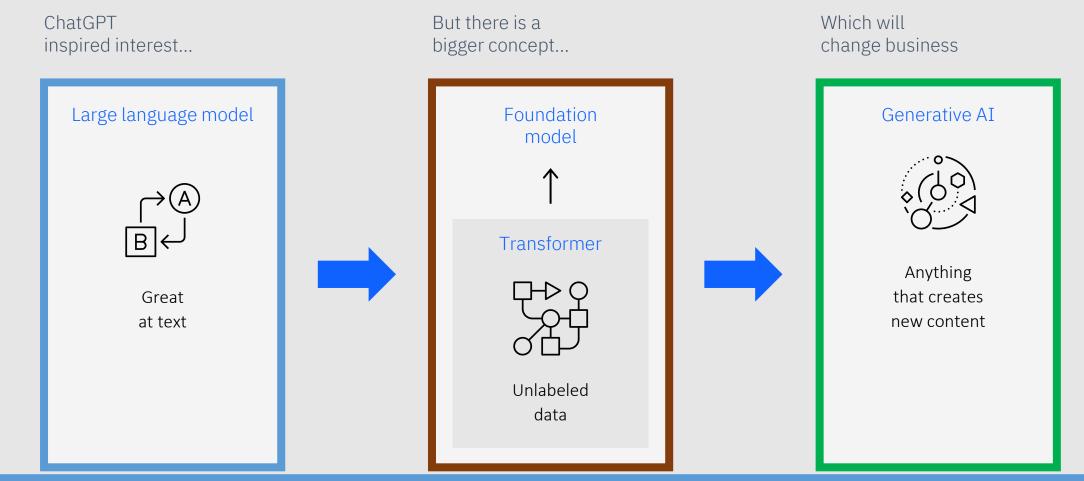
Porn instead of children's song played when "Digger Digger" requested by a child

Bias is endless Passport, World Cup, Beauty contest, Political ...

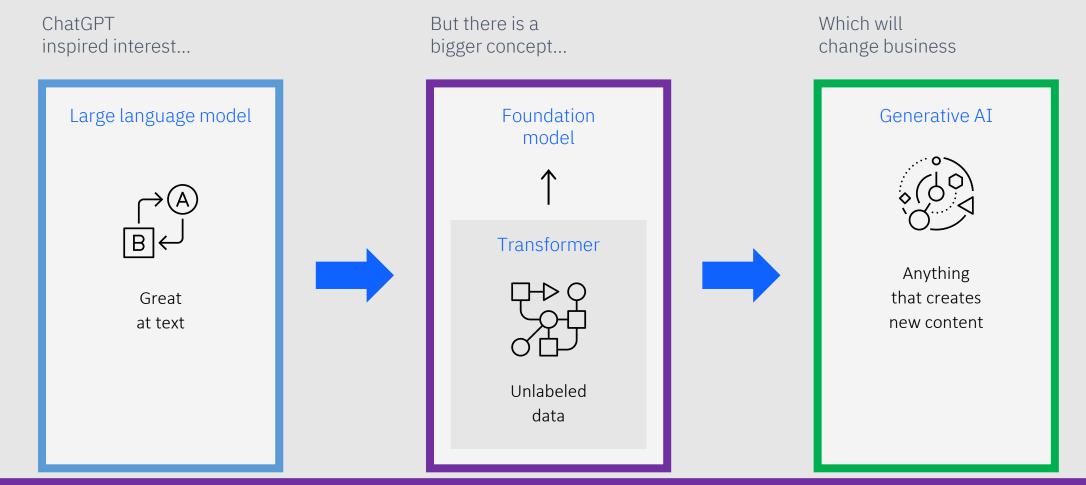






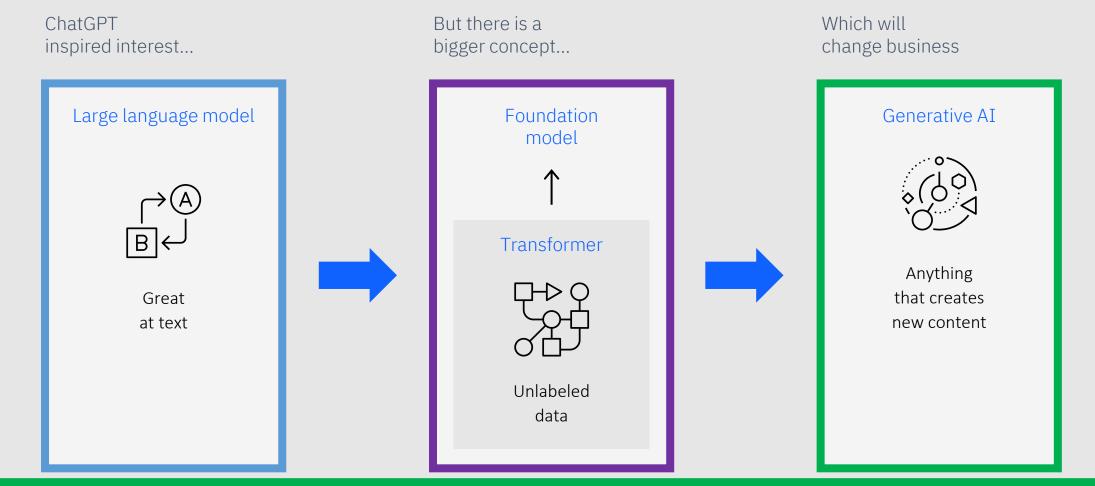


A large language model (LLM) is a type of machine learning model that has been trained on large quantities of unlabeled text using selfsupervised learning and can perform a variety of natural language processing (NLP) tasks (even when that language is a programming language). Output may range from books, articles, social media posts, online conversations, and even code. The architecture of an LLM consists of layers of neural networks that learn to generate language in a way that is similar to how humans use language



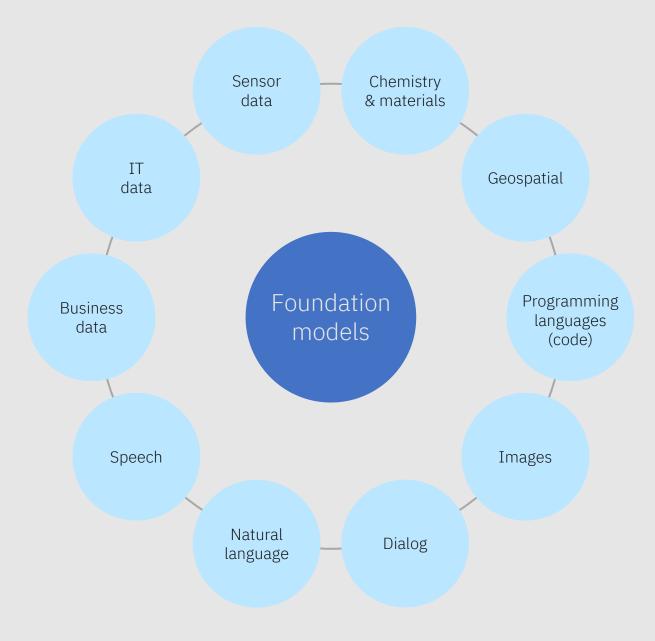
A Foundation models are typically built using a specific kind of neural network architecture, called a transformer, which is designed to generate sequences of related data elements (for example, like a sentence).

A transformer model is a neural network architecture useful for understanding language, which does not have to understand words one at a time but can look at an entire sentence at once for context and disambiguation.

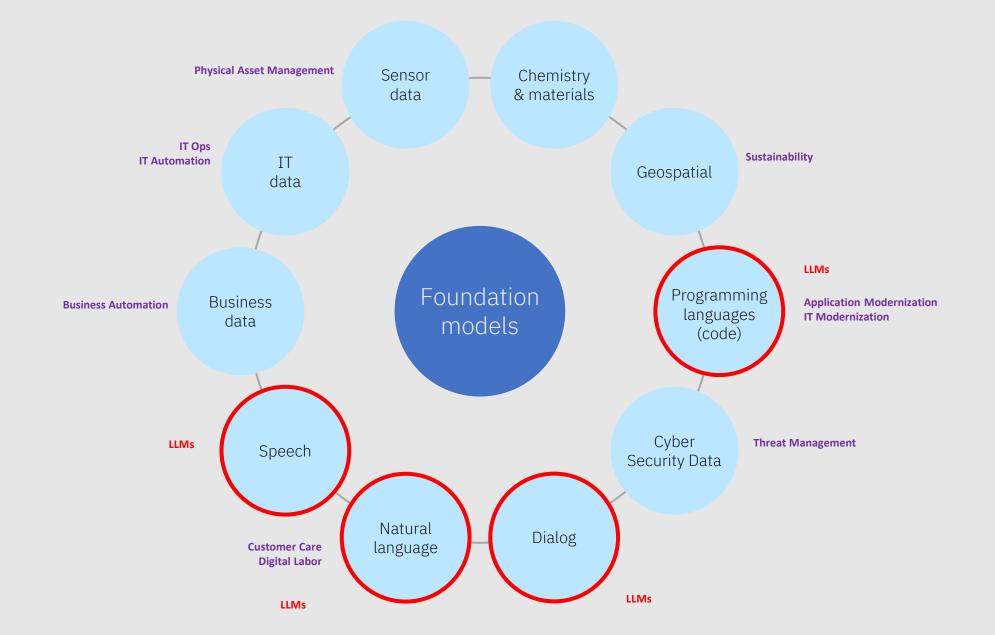


Generative AI refers to a set of AI algorithms that can generate new outputs — such as text, images, code, or audio — based on the training data, unlike traditional AI systems that are designed to recognize patterns and make predictions. Sometimes the AI that powers these solutions are referred to as decoders.

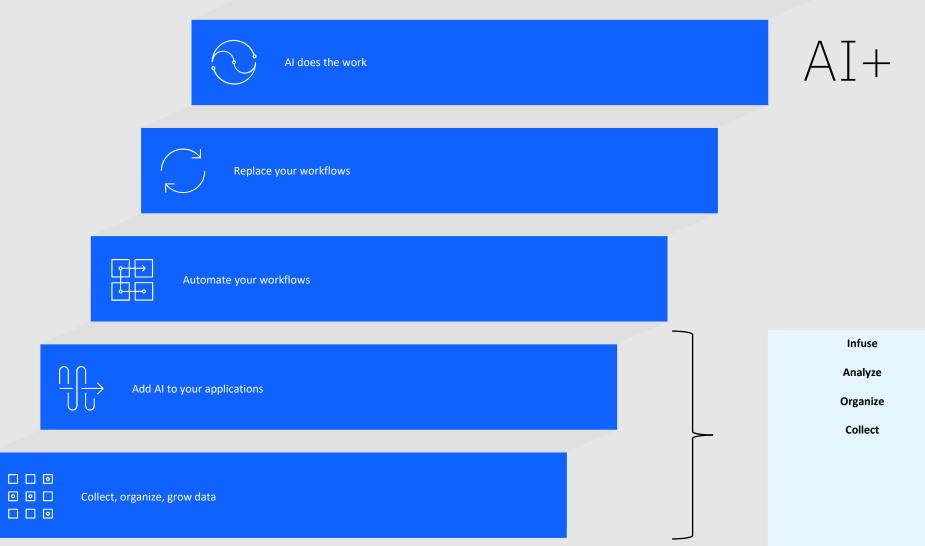
Incredible opportunities around enterprise data



Incredible opportunities around enterprise data



The modern-day AI ladder

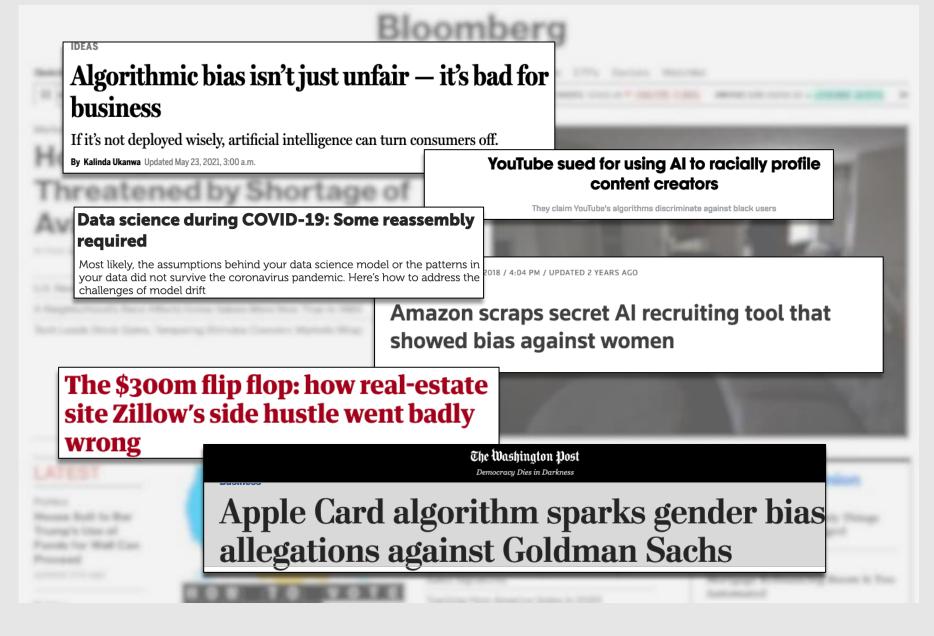


+AI

AI governance is needed to manage risk and protect reputations

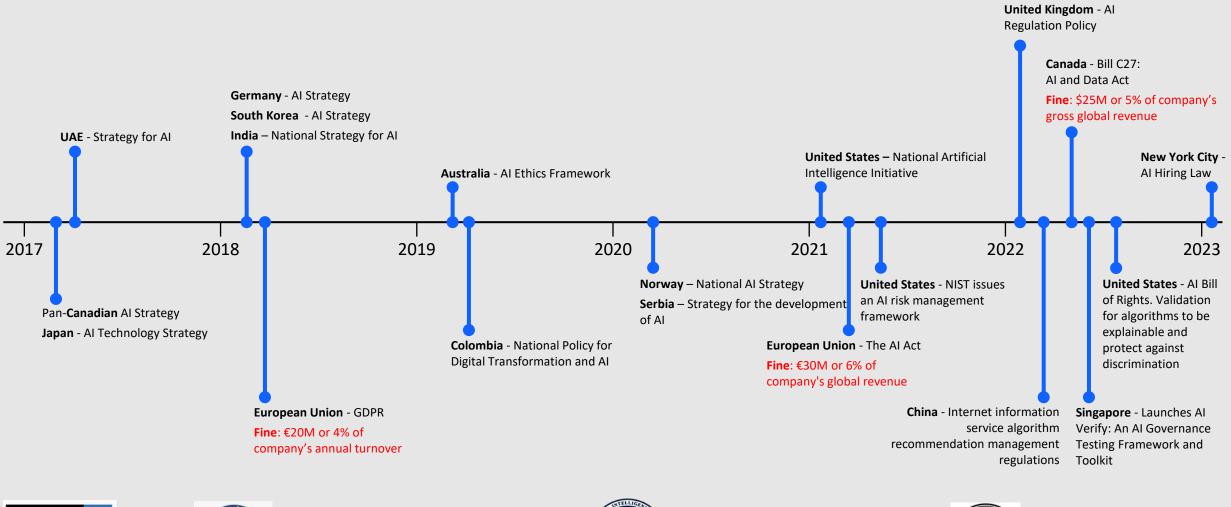
 "Fewer than 20% of executives strongly agree that their organizations" practices and actions on AI ethics match (or exceed) their stated principles and values."

 - IBM and Oxford Economics – AI ethics in action, 2021



Regulatory compliance Constantly growing and changing regulations

drive the need for governance











Sarbanes-Oxley Act





Why should organizations that build or use AI care about ethics?

- Company values
- Company reputation
- Social justice and equity
- Client and investor inquiries
- Differentiation
- Business opportunities
- Existing or expected regulations





The purpose of Al is to augment human intelligence

Data & Insights belong to their creator

Robustness

An AI system's ability to effectively handle exceptional conditions, such as abnormalities in input.

• Explainability

 An Al system's ability to provide a human-interpretable explanation for its predictions and insights.

• Fairness

• An AI system's ability to treat individuals or groups equitably, depending on the context in which the AI system is used.

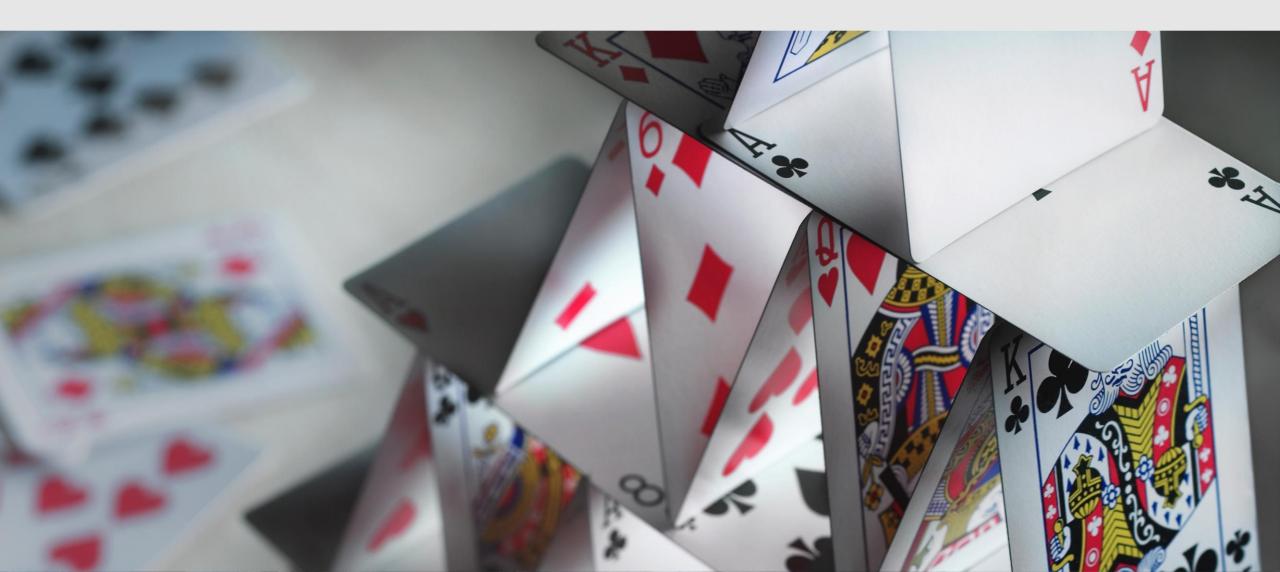
Transparency

 An AI system's ability to include and share information on how it has been designed and developed.

• Privacy

• An AI system's ability to prioritize and safeguard consumers' privacy and data rights.

Your AI is only as good as your data.



IBM watsonx

The platform for AI and data

watsonx

Scale and accelerate the impact of AI with trusted data.

watsonx.ai

Train, validate, tune and deploy AI models

 A next generation enterprise studio for AI builders to train, validate, tune, and deploy both traditional machine learning and new generative AI capabilities powered by foundation models. It enables you to build AI applications in a fraction of the time with a fraction of the data.

watsonx.data

Scale AI workloads, for all your data, anywhere

 Fit-for-purpose data store optimized for governed data and AI workloads, supported by querying, governance and open data formats to access and share data.

watsonx.governance

Enable responsible, transparent and explainable data and AI workflows

• End-to-end toolkit encompassing both data and AI governance to enable responsible, transparent, and explainable AI workflows. What IBM offers IBM's AI is embedded in applications built on

watsonx

Watson Orchestrate

Harnesses the power

of AI and automation

to free up individuals from

Watson Assistant

Builds better virtual agents, to deliver consistent and intelligent customer care

40% Improvement in HR productivity

tedious tasks

70%

Call center calls contained by conversational AI

Watson Code Assistant

Enables hybrid cloud developers to write code with AI-generated recommendations

30%

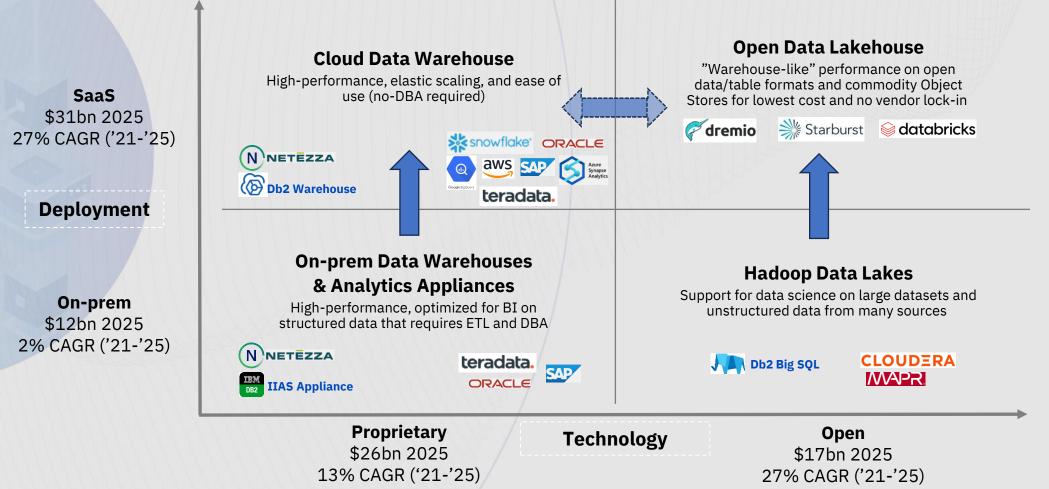
Productivity gain in application modernization

Al and data platform Watsonx

Market Dynamics

Major disruptions are driving the growth in the analytics repositories market **from on-prem to SaaS** and **from proprietary to open technologies**

Analytics Repositories Market Landscape



The Data Lakehouse

The Data Lakehouse implements the **data structures and management features** of a data warehouses on the **low cost, reliable & scalable** object storage within a new architectural approach that leverages open-source technology.

It enables organizations to manage their data in an open, flexible, cost-effective, feature rich and scalable way, enabling Business Intelligence and Machine Learning on all data.

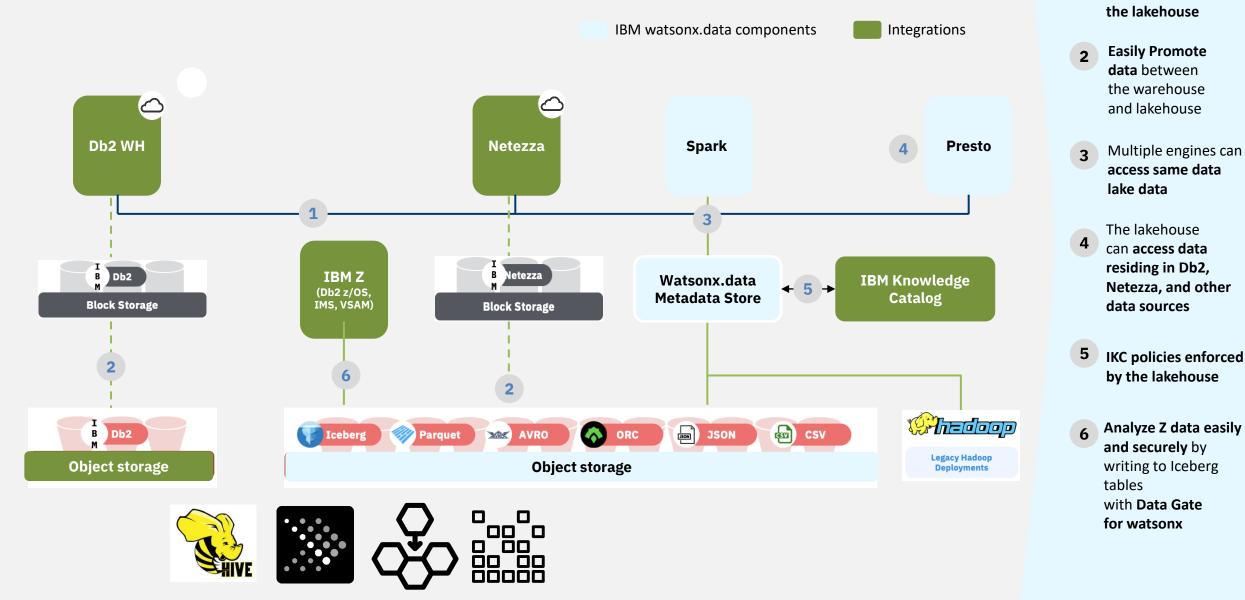


Data *Lake* + Ware*house* The integrated IBM watsonx.data ecosystem for maximum workload coverage and optimal price-performance

Warehouses can

access data in

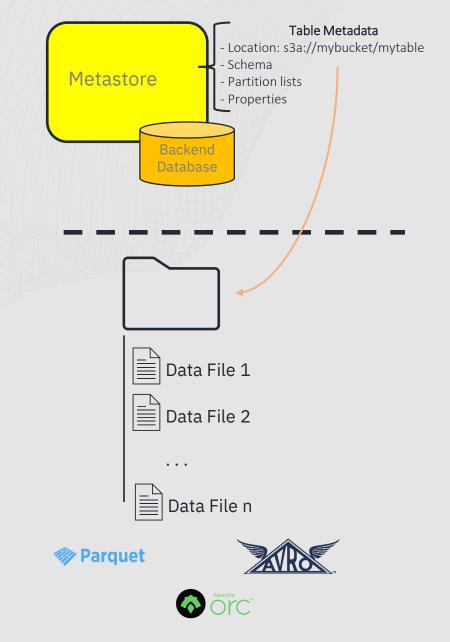
1



Db2 12.1.0 - Enhancements for watsonx.data / Lakehouse Support (actually delivered in Db2 11.5.9)

DATALAKE Tables

- A Data Lake "Table" is a collection of files serialized using an **Open Data File** (ODF) format (CSV, ORC, Avro, Parquet ...) stored on remote storage (HDFS, S3, COS, ...)
- The metadata of the table is stored in a Metastore server
 - Location
 - Schema
 - Partition lists
- An engine querying the table must query the metadata first and can proceed to read the data from remote storage
- Benefits
 - Interoperability of open data formats
 - Ease of use



IBM Db2 Warehouse DATALAKE Table Support Ranger Scheduler Hive Head Node Atlas User **Metastore** (Catalog, Apps Coordinator) Backend Database Worker Worker Datalake Datalake Datalake & & & Iceberg Iceberg Iceberg Engine Engine Engine Db2 **Big SQL (Java) Open Source Object Storage**

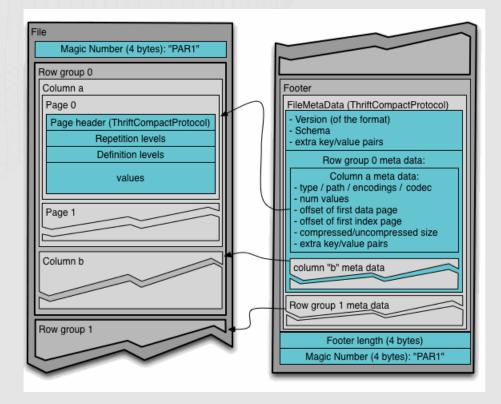
Open Data File Format Limitations

- A DATALAKE "Table" is a collection of files serialized following an Open Data File format
- Passive data structures serialized set of data records
 - No notions of their state or history
 - No concurrency control between applications
 - No ACID, even less transactions
- Separate metadata
 - Need for a "Catalog"
 - No awareness of catalogs it's an external system









Apache Iceberg An Open Data Table format for the Lakehouse

ICEBERG

Full **open-source**, **Open Data Table format**, quickly becoming an **industry standard**

Relies on Open Data File formats for storage, but provides an additional layer of metadata for enhanced capabilities

Support for CREATE, SELECT & INSERT including partitioning support

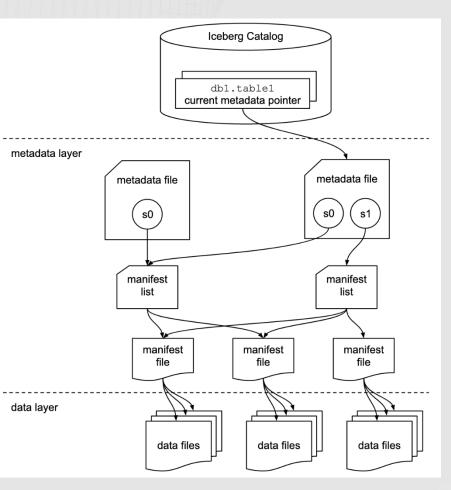
No UPDATE, DELETE

No Scheme Evolution

No Time Travel

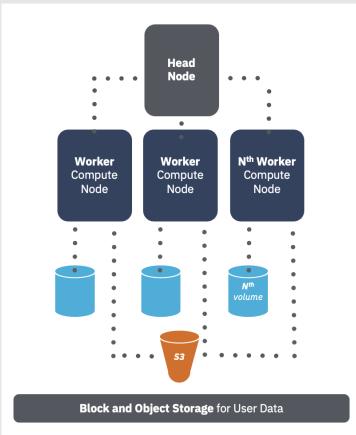
Native Encryption	Full Schema Evolution	• ↓ ↓ Data Compaction	Hidden Partitioning
<u>s</u>	Time-Travel	ACID	Expressive
	& Rollback	Transactions	SQL

Smaller restrictions related to Icebert/Db2 type compatibility such as nested types, etc.



Native Cloud Object Storage Support – Remote Tablespace Key Attributes

- Significant **storage cost savings** by using object storage instead of block storage.
- Faster query and ingest performance through the new multi-tier storage engine.
- **Consumption-based model** for the storage, with all the benefits of automatic and **unlimited storage scaling**.
- Data can reside on **block storage or object storage**, based on business or technical requirements.
- No applications and workload changes necessary.
 - IUD and move data as needed into and out of tables in object storage.
 - Query data seamlessly no matter where it resides (in block or object storage), in isolation or in combination with each other.
- Enables new use cases:
 - **MQT cache** for accelerating queries over Datalake tables.
 - Cost-efficient high-volume streaming into native tables.
- Available in Db2WHoC Gen 3 and Db2U containerized environments.



Remote Tablespace Support - Storage Savings

Db2 Warehouse current generation vs Gen3

34x

Less expensive to host Db2 data on object vs block storage¹

\$34

- Block Storage (Amazon EBS, 1TB)
- Object Storage (Amazon S3, 1TB)

Block Storage (Amazon EBS) vs Object Storage (Amazon S3) Cost reflects Amazon's list price for block storage (various tiers & IOPS levels) required to host an incremental 1TB of Db2 data \$1174

IBM Db2 / © 2024 IBM Corporation

Db2 12.1.0 – Support for Modern Al Workloads

Db2 – Ready for Modern AI Workloads

Data Virtualization Db2 contains a data virtualization component which allows Db2 to be a doorway to all of your business data	 Relational Sources Cloud Sources Open Source Sources NoSQL Sources 	 Native Clients ODBC, JDBC, REST, NoSQL Pushdown Performance In-memory MQT
In-Db2 Machine Learning Allows data scientists and developers to bring machine learning local to the data stored within Db2	 Data Exploration Model Training Model Evaluation Model Deployment 	 Data Preprocessing Inferencing Error Detection Support for many models
Multi-Model – NoSQL and NewSQL Data Store Db2 is a multi-model data store supporting native relational, JSON, BSON, Graph, Spatial, Text and XML	 Vector XML Spatial Text 	 JSON/BSON XQuery/Mongo/FLWOR ESRI ACID Properties
Mixed Workloads Db2 can handle any combination of workloads including real-time data ingestion, multi-model and mixed.	 ML Optimizer ML Memory Management CDI (Trickle-feed) Access multi models 	 Access Remote sources HTAP OLTP + OA + Reporting OLAP (All Combinations)

Db2 12.1.0 – Data Virtualization

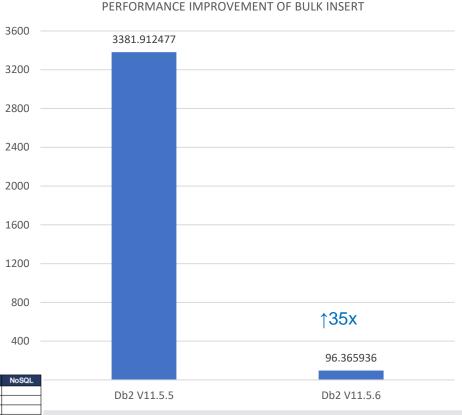
Data Virtualization – Federation

- Connectivity Spark JDBC Connectivity Support
- Functionality Column Length Variation for Code Page Conversion
- Functionality Nickname Hidden Column Support
- Performance Federation DRDA Bulk Insert for Db2 Family Data Sources

Mes

Category	Data Source	Native	ODBC	JDBC	RESTful	NoSQL
Relational	Db2 LUW	Yes		Yes		
	Db2 for IBM i	Yes				
	Oracle	Yes	Yes	Yes		
	MS SQL Server	Yes	Yes	Yes		
	Informix	Yes				
	Sybase	Yes				
	IIAS	Yes		Yes		
Warehouse /	Netezza		Yes	Yes		
Appliance	Teradata	Yes		Yes		
Appliance	SAP HANA		Yes	Yes		
	Greenplum		Yes	Yes		
	MySQL Community		Yes	Yes		
	MySQL Enterprise		Yes	Yes		
Open Source	PostgreSQL		Yes	Yes		
	MariaDB		Yes	Yes		
	Derby			Yes		
	IBM Db2 BigSQL	Yes		Yes		
Hadoop	Hive		Yes	Yes		
Παυσορ	Spark		Yes	Yes		
	Impala		Yes			
Files	Delimited	Yes				
	Excel	Yes	Yes			
	XML	Yes				
	JSON					Yes
	CSV	Yes				
Mainframe	Db2 for z/OS	Yes		Yes		
waimanie	IBM DVM for z/OS			Yes		

Category	Data Source	Native	ODBC	JDBC	RESTful	NoSQL
sage Queue	MQSeries	Yes				
	Db2 Warehouse	Yes		Yes		
	MS Azure SQL		Yes			
	Oracle Cloud		Yes			
Cloud	Amazon AWS Redshift			Yes		
Cloud	Google BigQuery			Yes		
	Amazon AWS S3			Yes		
	Salesforce			Yes		
	Snowflake		Yes	Yes		
	Hyperledger Fabric					Yes
	MongoDB					Yes
	CouchDB					Yes
	Hbase HDFS					Yes
	Cassandra					Planning
	Redis					Planning
	Jira				Yes	
NoSQL	Aha!				Yes	
NOSQL	GitHub				Yes	
	HubSpot				Yes	
	TeamCity				Yes	
	api.spacexdata.com				Yes	
	earthquake.usgs.gov				Yes	
	Google Calendar API				Yes	
	groupkt.com				Yes	
	Yelp				Yes	



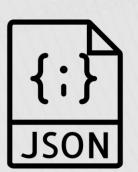
Supported Before v10.5
Supported In v11.1
Supported In v11.5 GA
Supported in v11.5.4
Supported in v11.5.5
Supported in v11.5.6
Working / Planning

Db2 12.1.0 – Multi-Model Support

Db2's Multi-Model Support

- Storage natively storing the data to ensure no loss of data no force fitting into row/column structure (ie: shredding)
- **Performance** ability to index the data in a meaningful way to provide tier 1 performance for both ingestion and queries
- Integration ability to query data in each model of data within the same query
- SQL Support ability to work with the model of data using SQL
- NoSQL Support ability to work with the model of data using a natural query language for that model of data
- NewSQL Support support for transactional awareness (ACID properties) when using that model of data
- Enterprise Requirements leverage Db2's availability, security, recoverability, etc for that model of data
- **Output** ability to decide between traditional relational result set of model specific output



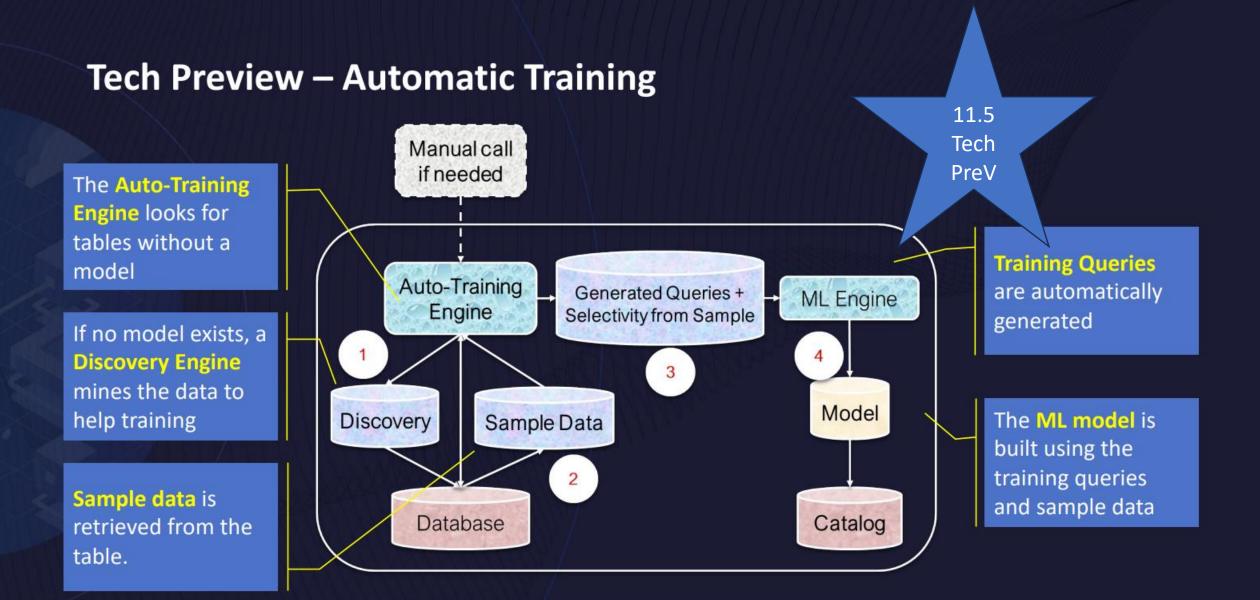








Db2 12.1.0 – Al Optimizer



AI Optimizer highlights for GA

Infrastructure for future AI models for use within Db2

12.1 GA

Significantly improved local predicate cardinality estimation

Possible pairwise join cardinality estimation using the single table model

Db2 12.1.0 – AI DB Assistant



Sergio, Database Administrator

Pain Points

Finding the right information / documentation

"I search for documentation daily, sometimes hourly. IBM documentation can feel like boiling the ocean. I use Google."

Training junior DBAs

"Staffing is an issue. Workloads are increasing. A value add would be a way to handle increased workloads/mixed workloads and not have to increase staffing."

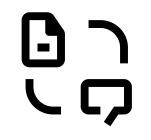
Identifying and resolving the root problem

"I have a lot of information, but I don't know what is relevant to my current issue."

Optimizing + tuning the database

"Optimizing performance is complex and requires expertise. The current Tuning UX in DMC is complicated and not ideal."











Db2 Expert

Get answers to your Db2 questions, faster

Monitoring Metrics

Quickly access key Db2 metrics using natural language queries

Simplified Troubleshooting

Get recommendations for troubleshooting common database issues

Advanced Analysis

Accurately identify root cause of performance issues, bottlenecks, deadlocks

Simplify the process of *navigating through multiplicity of database tasks* through

Al assisted navigation of basic database tasks such as:

- Viewing database summary information
- Listing tables + schemas + indexes
- Checking active resource usage (CPU, IO, Memory)
- Checking storage utilization
- Viewing active sessions
- Viewing active queries
- Analyzing where time is being spent
- Analyzing lock waits
- Analyzing Top N queries + connections



For a non-expert user, tasks normally involves cross referencing public documentation with unguided adhoc navigation of the available console panels and following a multi-step process to locate the required information, diagnose, and then resolve an issue.

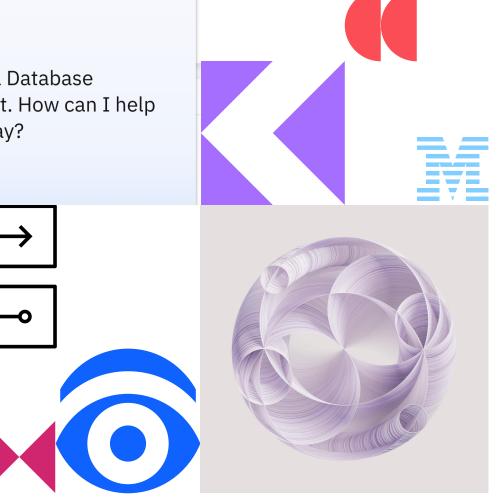
IBM TechXchange | © 2024 IBM Corporation

Benefits

- Easy access to targeted grounded answers for technical questions.
- Reduce context switching and switching between different tools while diagnosing and fixing issues.
- > Al guided tasks and troubleshooting to streamline the DBA's job.
- The Assistant is developed using a RAG based AI system to minimize hallucinations by retrieving information from trusted sources.



Hi! I'm a Database assistant. How can I help you today?



Where does it operate?

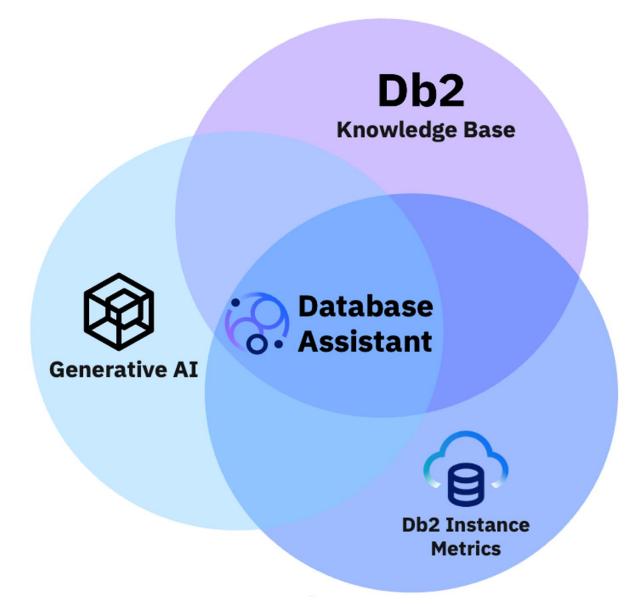


Database Assistant is built directly into your Database Management Console (DMC).

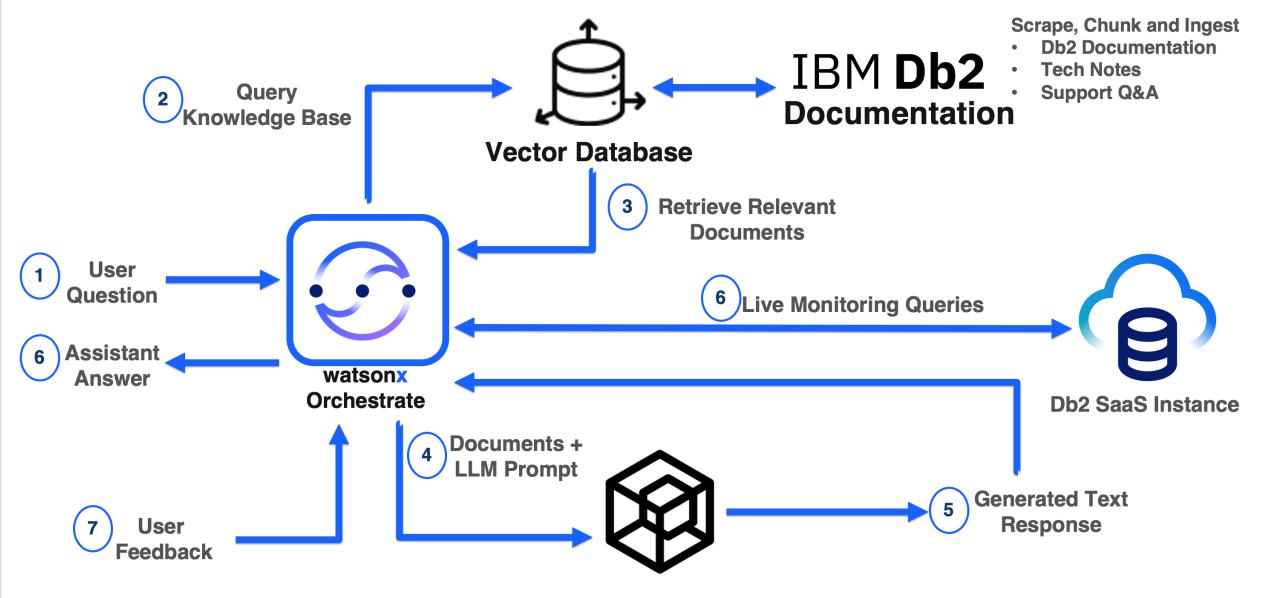


Database Assistant provides real-time metrics of your database instance.

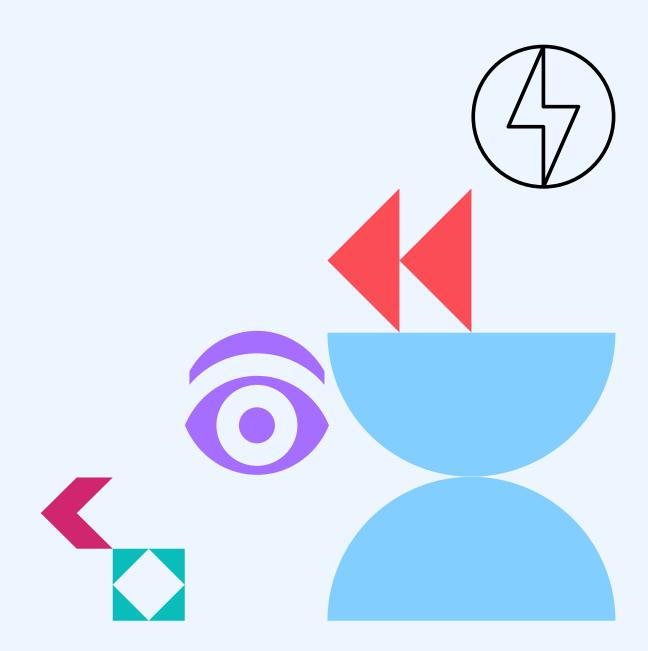
Components



Technical Architecture



Demo



Db2 12.1.0 - In-Db2 Machine Learning

Bring AI to where the data lives!

Build and deploy AI models inside Db2 for

- Classification
- Regression
- Self-supervised learning

OR

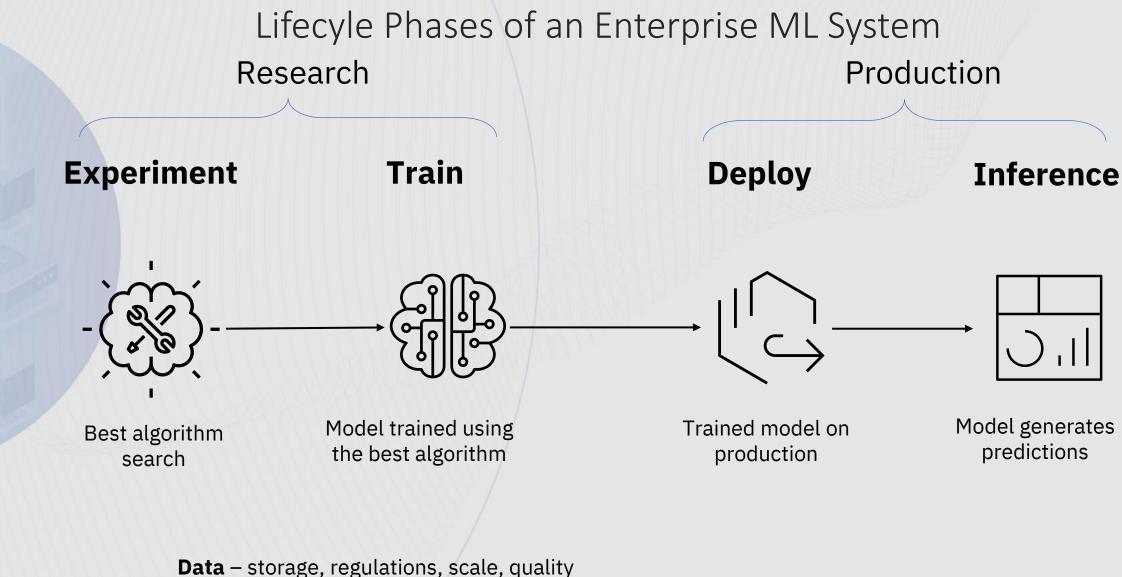
Build models anywhere and deploy them on Db2:

- Python models (e.g., Scikit-learn)
- R models

66%

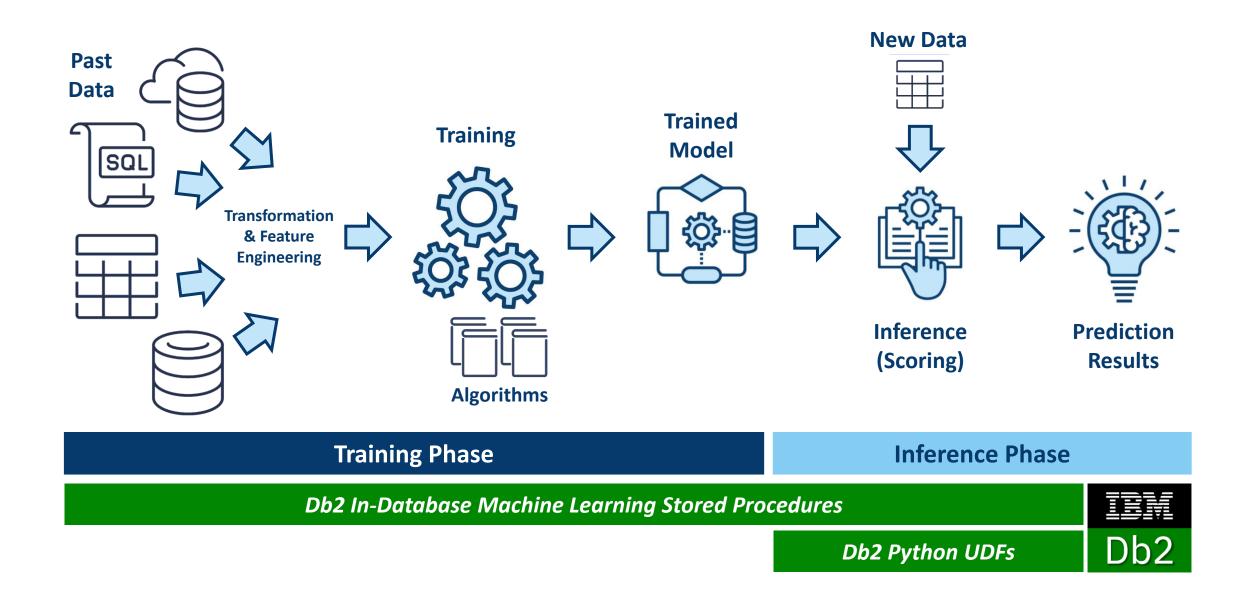
ML projects use Relational data

In-Db2 Machine Learning

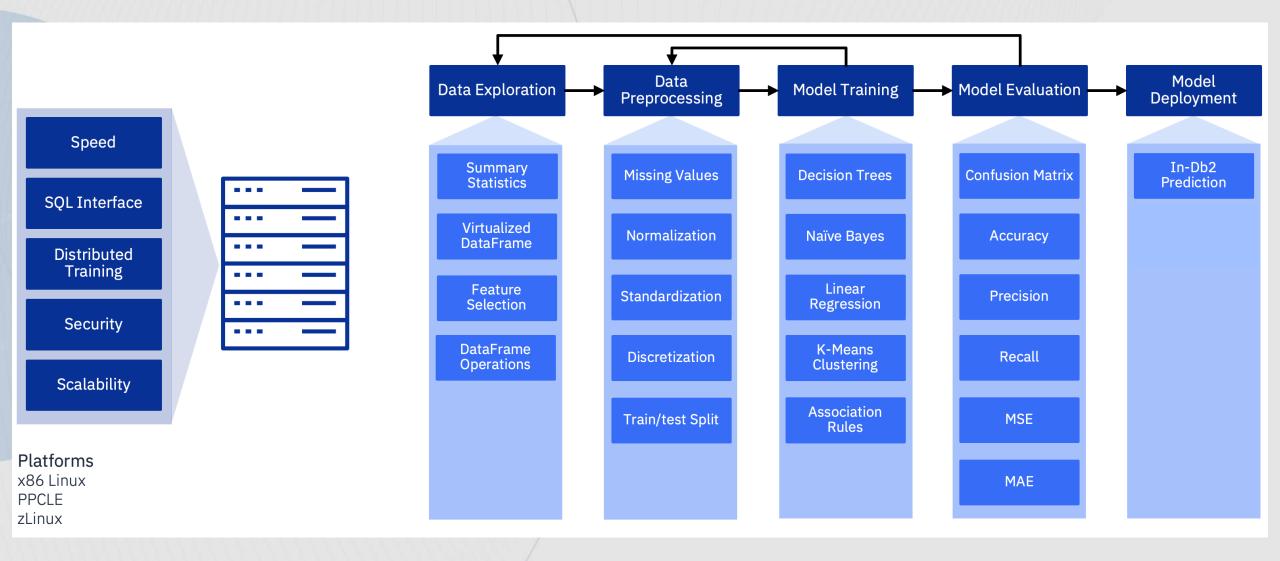


Model – infrastructure, compute resources, latency, integration

IBM Db2 Can Accelerate Implementing ML Systems

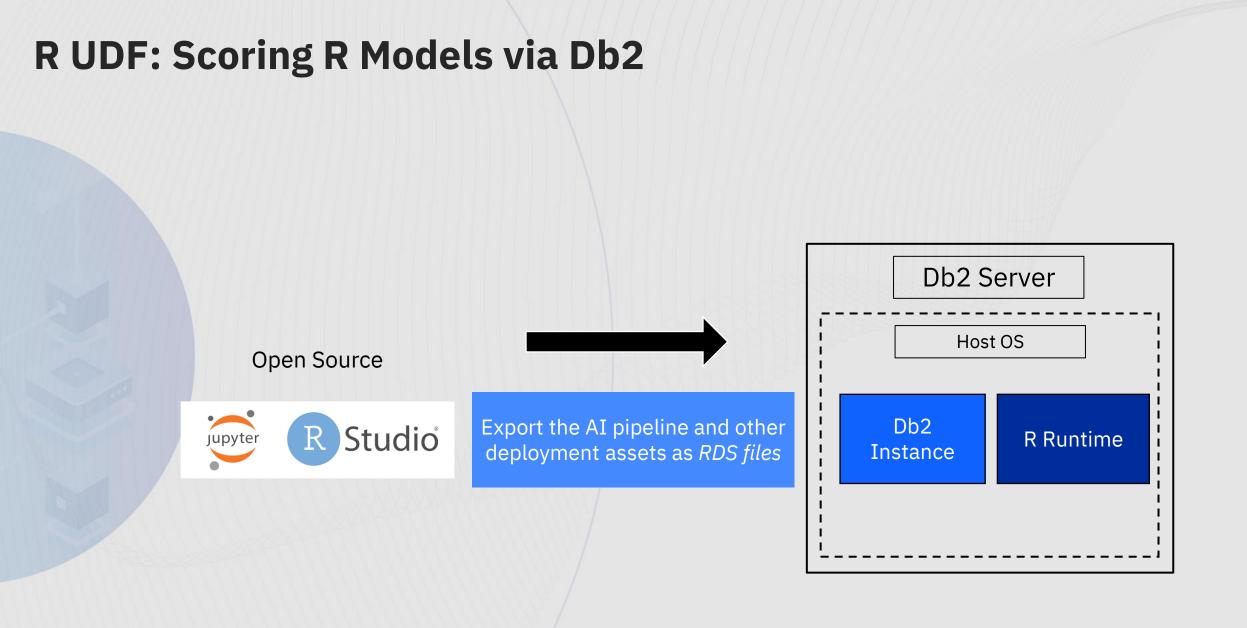


Db2 12.1.0 AI Capabilities



Python UDF: Scoring Python Models via Db2 Db2 Server Open Source Host OS Export the AI pipeline by Jupyter L Db2 Python serializing *python joblib or* learn Runtime Instance pickle

Check out Session 6 today for a live demo of this capability and more



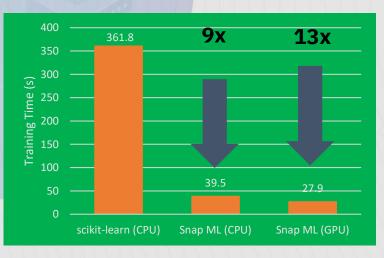
In-Db2 Machine Learning

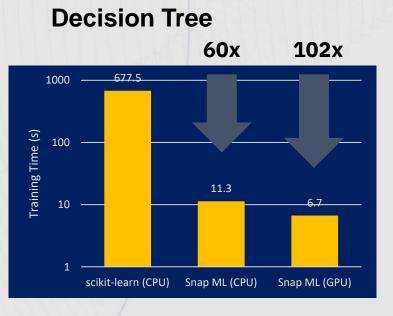
Train, Tune, Cleanse, Explore, Evaluate, Manage, Error Detection, Inferencing

Integrated Python and R Library for exploring and manipulating data

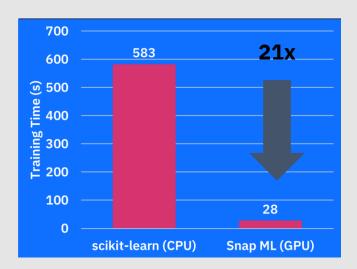
Accelerated and Distributed Machine Learning Algorithms in Db2

Random Forest





Logistic Regression



Db2 12.1.0 – Wrap-Up

Db2 – Handling Modern Workloads

Powered by AI



Confidence-based query results leveraging ML-SQL



Up to 10x better query performance powered by an ML-Optimizer



No data movement & single view on all data delivered by Data Virtualization



Auto resource optimization delivered by Adaptive Workload Management

Built for AI



Faster data exploration by using In-Db2 Machine Learning



Build AI based applications with Python, R, GO , JSON and Jupyter notebooks



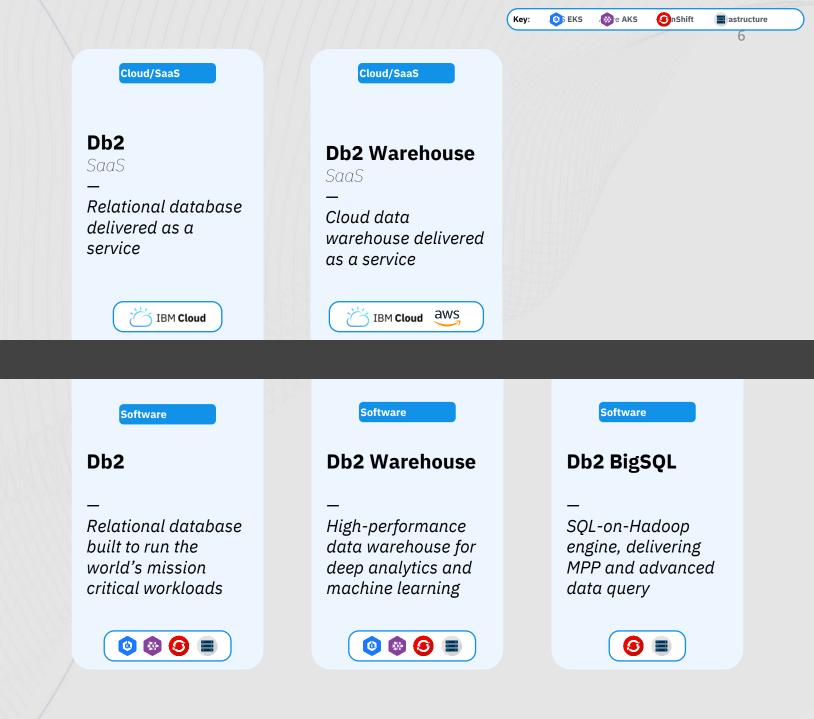
Model Complex Relationships by using Db2's Multi-Model Capabilities



Blockchain Ready using Db2 Blockchain Connector Portfolio of database solutions

IBM **Db2**

Built to run the world's mission critical workloads



Thank You

Speaker: Les King Company: IBM Email Address: <u>lking@ca.ibm.com</u>