

# Data and AI – What's Happening

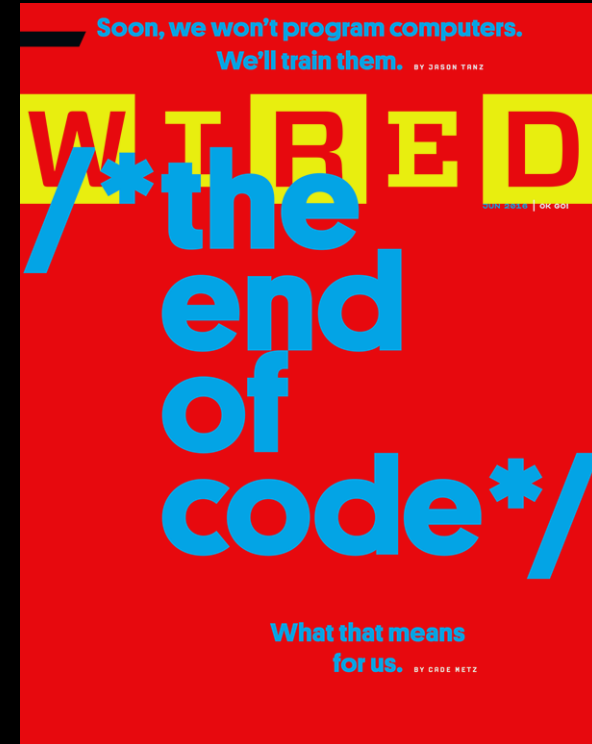
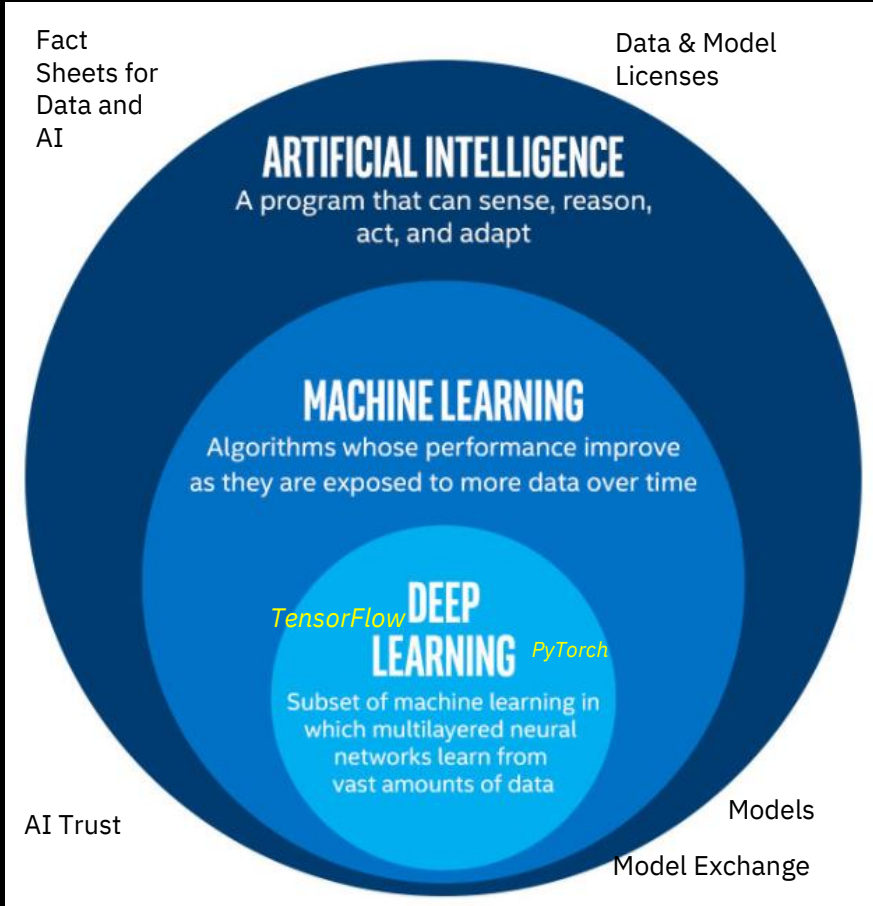
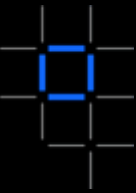
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Senior Technical Staff

@sumalaika

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<https://developer.ibm.com/opentech/category/susan-malaika/>

# Artificial Intelligence, Machine Learning & Deep Learning



Training Computers instead of Programming Them

# 2019 Turing Award

## 'Godfathers of AI' honored with Turing Award, the Nobel Prize of computing

*Yoshua Bengio, Geoffrey Hinton, and Yann LeCun laid the foundations for modern AI*

By [James Vincent](#) | Mar 27, 2019, 6:02am EDT

[f](#) [t](#) [SHARE](#)



<https://www.theverge.com/2019/3/27/18280665/ai-godfather-s-turing-award-2018-yoshua-bengio-geoffrey-hinton-yann-lecun>

From left to right: Yann LeCun | Photo: Facebook; Geoffrey Hinton | Photo: Google; Yoshua Bengio | Photo: Botler AI

# First Tensorflow Conference

2019 - Conference



**O'REILLY®**  
TensorFlow World

PRESENTED WITH  TensorFlow

**Apply to speak**

**Oct 28-31, 2019**  
Santa Clara, CA

**MON-TUE, OCT 28-29**  
Training

**TUE-THU, OCT 29-31**  
Tutorials, Keynotes & Sessions

**Come power the machine learning revolution**  
TensorFlow World brings together the vibrant and growing ecosystem that is driving today's powerful neural networks—and impacting everything from healthcare, finance, IoT, and beyond. Be a part of the program. **Apply to speak by April 23.**

[Request sponsorship information](#)

## Where today's top minds bring machine learning to life

Welcome to the first **TensorFlow World**. Here, you'll join the pioneers and practitioners of the machine learning revolution to explore how TensorFlow is powering everything from data centers to edge devices, and environmental conservation to advanced healthcare. TensorFlow is evolving quickly. Join us, and grow with it.

## The call for speakers is now open

Are you a data scientist, engineer, designer, developer, machine learning practitioner, or product manager leveraging TensorFlow to help transform your company? Are you an executive, CTO, or innovator trying to navigate how machine learning can impact your business? We want to hear about your groundbreaking research.

2018 – Community Days



**Susan Malaika**  
@sumalaika



Great R & @TensorFlow hacking session at #TensorFlowDay Hacking room @oscon rladies.org followed by superb talk from @mmpork & @gdequeiroz - they suggested going to IBM booth to participate in @CallForCode - & joining RLadies meetup group [rladies.org](http://rladies.org)

♡ 15 7:43 PM - Jul 17, 2018

# Center for Open Source Data and AI Technologies

Code - Build and improve practical frameworks to enable more developers to realize immediate value (e.g. FFDL, MAX, Tensorflow, Jupyter, Spark)

Content – Showcase solutions to complex and real world AI problems

Community – Bring developers and data scientists to engage with IBM (e.g. MAX)



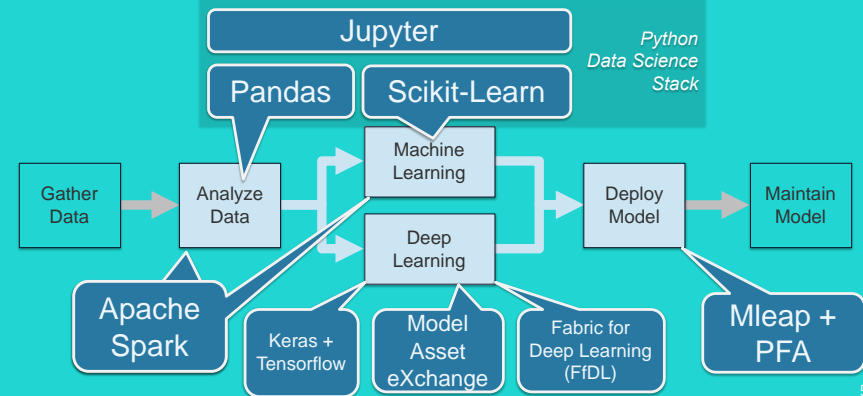
# CODAIT

[codait.org](https://codait.org)

codait (French)  
= coder/coded

<https://m.interglot.com/fr/en/codait>

## Improving Enterprise AI lifecycle in Open Source



# The AI Ladder

A prescriptive approach to accelerating the journey to AI



AI

**INFUSE** – Operationalize AI with trust and transparency

**ANALYZE** - Scale insights with AI everywhere

**ORGANIZE** - Create a trusted analytics foundation

**COLLECT** - Make data simple and accessible

Data of every type,  
regardless of where it lives



# Eras of Computing

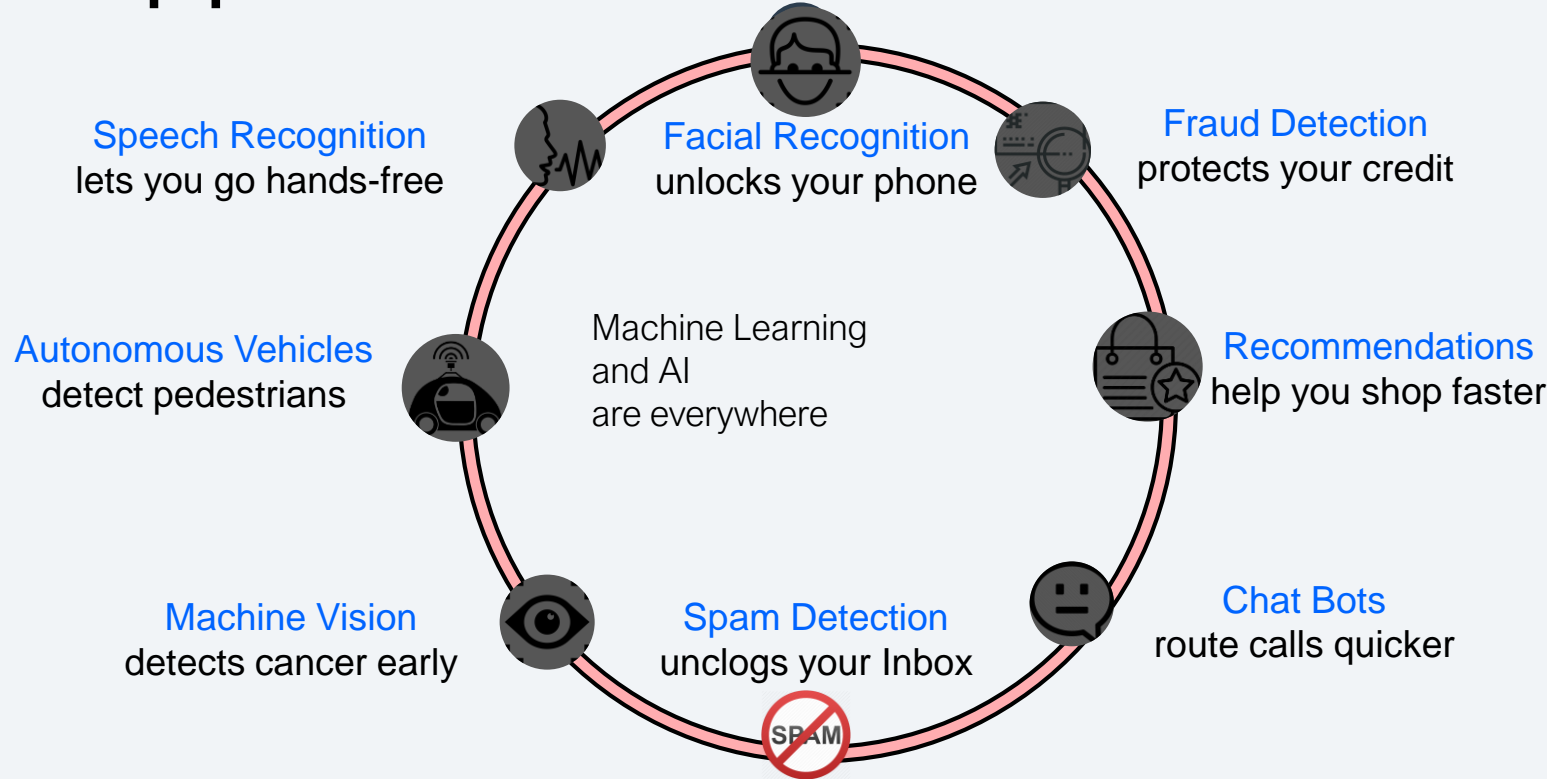
AI Systems learn and interact naturally with people to amplify what either humans or machines could do on their own. They help us solve problems by penetrating the complexity of Big Data.



Data is “the” natural resource

AI is “the” approach to exploit that resource

# AI Applications





# The Emergence of LeaderBoards in AI

Leaderboards – such as those in [Kaggle](#) - the home of data science contests that utilize open tech & datasets for predictive modeling – resulting in:

- Ranking of data scientists world-wide
- Fresh datasets, data science models, methods, and education - all in open source
- Coursera class <https://www.coursera.org/learn/competitive-data-science/home/welcome>
- Companies (that sponsor datasets and contests) who benefit through:
  - Recruitment of great employees ; Eminence of own employees; Excellent publicity ; Better understanding of what can be done with their data, Being part of a global AI conversation around open technologies

## Sample contest:

### [Women in Data Science Datathon](#) Feb 2018

Xi Lui and Ye Wang, Worcester Polytechnic Institute's data science graduate program, beat 230 teams composed of students, faculty, and professional data scientists from 26 countries.

IBM had 12 wonderful teams in the contest (more than any other institution) - the highest ranked was at 7

The contest goal was to predict if a person is male or female by examining [the responses the people gave to some questions](#).

Kaggle: "a way to organize the brainpower of the world's most talented data scientists and make it accessible to organizations of every size" - [Hal Varian](#), Google

47			Computer says no	joined 5 years ago	3	9	5	53,959
48			gmobaz	joined 6 years ago	3	4	9	53,849
49			fakeplastictrees	joined 4 years ago	6	8	1	53,395
50			Alexey Noskov	joined 3 years ago	6	11	1	53,333
51			CPMP	joined 5 years ago	3	7	2	53,022
52			Heng CherKeng	joined 5 years ago	2	3	0	52,461
53			Qingchen	joined 6 years ago	9	9	6	52,024
54			David	joined a year ago	2	1	3	51,607



# Community Data License Agreement



There are two CDLA license agreements:

- “Sharing” based on a form of copyleft designed to encourage recipients to participate in reciprocal sharing of data
- “Permissive” an approach similar to permissive open source licenses (e.g. Apache, BSD or MIT) where recipients are not required to share any changes

## Current practices around sharing data vary but generally map to requirements we’ve dealt with in source code licensing

- › Open data publishers are currently using multiple approaches to open licensing data
  - › Public Domain, see: <https://opendatacommons.org/guide>
    - › Data.gov “Additionally, we **waive copyright and related rights** in the work worldwide through the *CC0 1.0 Universal public domain dedication.*”
  - › Open Source Licenses, CC BY-SA 2.0
  - › Open “Data Licenses”, see [http://wiki.openstreetmap.org/wiki/Open\\_Database\\_License](http://wiki.openstreetmap.org/wiki/Open_Database_License)
  - › Canadian Government publishes data under the “Open Government Licence”, see <http://open.canada.ca/en/open-government-licence-canada>
- › Some communities only ask for attribution...
  - › “The CHIANTI package is freely available. If you use the package, we only ask you to appropriately acknowledge CHIANTI.” (<http://www.chiantidatabase.org>)
- › Currently **difficult to understand ability to combine** datasets from different licenses
- › No one has figured out a “weak copyleft” model

License	Domain	By	SA	Comments
<a href="#">Creative Commons CCZero (CC0)</a>	Content, Data	N	N	Dedicate to the Public Domain (all rights waived)
<a href="#">Open Data Commons Public Domain Dedication and Licence (PDDL)</a>	Data	N	N	Dedicate to the Public Domain (all rights waived)
<a href="#">Creative Commons Attribution 4.0 (CC-BY-4.0)</a>	Content, Data	Y	N	
<a href="#">Open Data Commons Attribution License (ODC-BY)</a>	Data	Y	N	Attribution for data(bases)
<a href="#">Creative Commons Attribution Share-Alike 4.0 (CC-BY-SA-4.0)</a>	Content, Data	Y	Y	
<a href="#">Open Data Commons Open Database License (ODbL)</a>	Data	Y	Y	Attribution-ShareAlike for data(bases)

<http://opendefinition.org/licenses/>

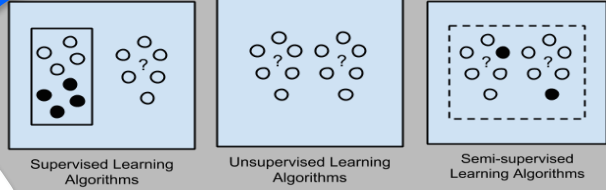
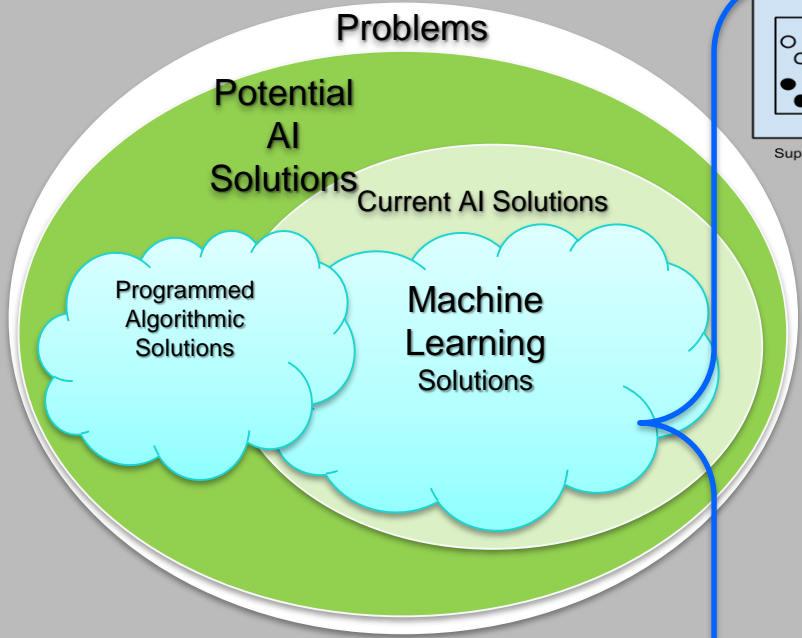
Candidate users of CDLA:

- Communities training AI and ML systems
- Public-private infrastructure (e.g. data on traffic)
- Researchers
- Companies with mutual interests in sharing data

License Announced in November 2017 by Linux Foundation

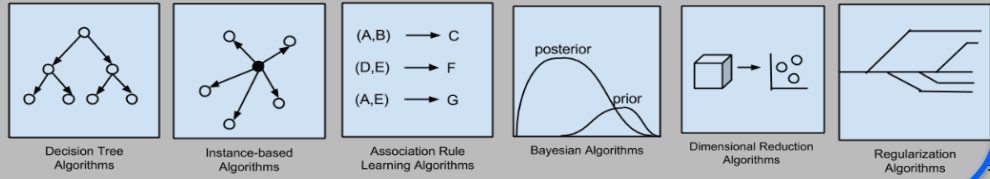
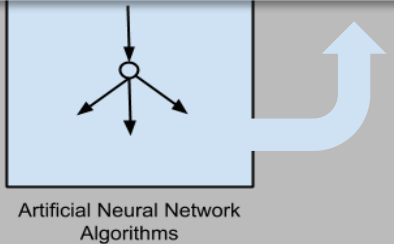
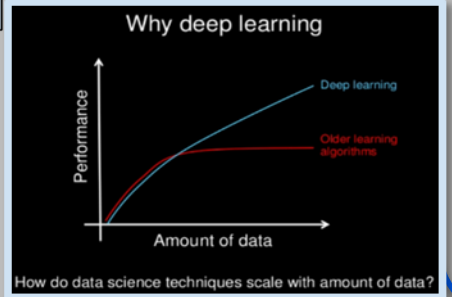
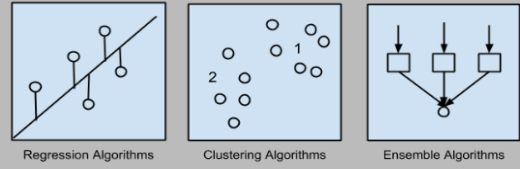
<https://www.linuxfoundation.org/press-release/2017/10/linux-foundation-debuts-community-data-license-agreement/>

# More on AI



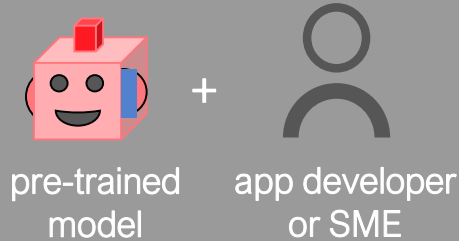
## Learning Styles

## Learning Methods



# Three approaches for building AI Models

## ① pre-trained AI



Watson Visual Recognition  
Natural Language Understanding  
Watson Speech to Text  
Watson Text to Speech

...

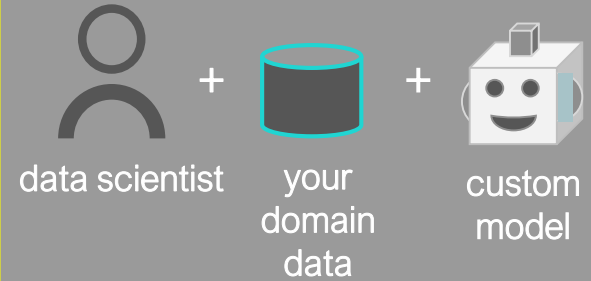
## ② transfer learning



Watson Visual Recognition  
Natural Language Classifier  
Watson Speech to Text

...

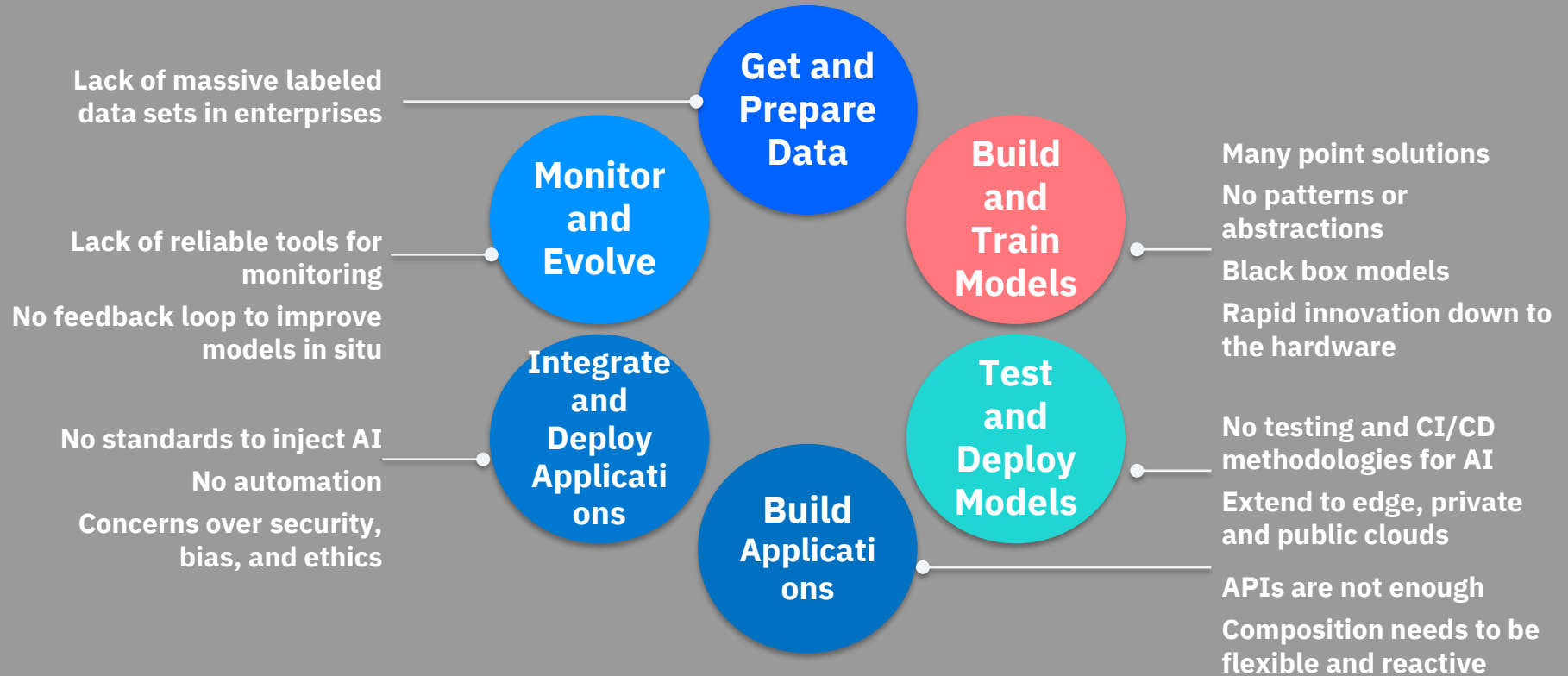
## ③ custom AI



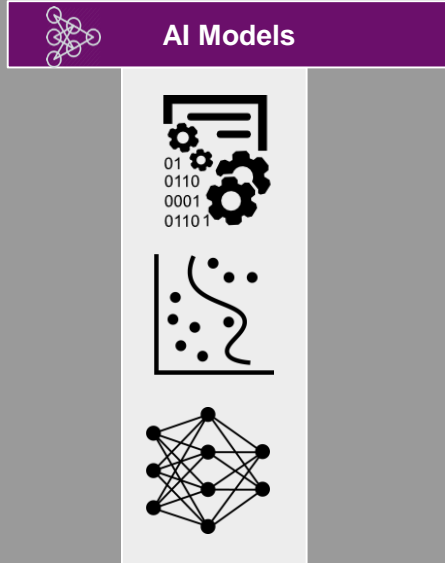
Watson Studio (Mostly open source)  
Watson Machine Learning  
Deep Learning as a Service  
(FfDL is open source project)

...

# Building AI is still hard



# Challenges of Building and deploying AI Models Today



## Training

- Roll your own” home-brew environments
- Stateful, compute-intensive execution at odds with cloud-native design
- Stresses cloud networking, storage, and hardware
- Open source components evolving at different rates and speed

## Deployment

- Testing and debugging neural nets is an active research topic
- Model evolution based on feedback is unavailable
- Enterprise readiness for compliance and traceability is not well understood

## Inference

- Must handle streaming data
- Near-real-time response required though inferencing on large deep learning networks is compute intensive
- Must be able to run in the cloud and at the edge

# Model Asset Exchange

<https://developer.ibm.com/exchanges/models/all/>

Model Technologies ▾

Model Type: All ▾

Sort by Newest First ▾

Deployable | Facial Recognition

## Facial Emotion Classifier

Detect faces in an image and predict the emotional state of each person

[View model »](#)

Artificial intelligence Docker +

Deployable  
Image-to-Image Translation Or  
Transformation

## Image Completer

Recognize and extract faces in an image and complete the corrupted portions.

[View model »](#)

Artificial intelligence Docker +

Deployable  
| Object Detection In Images

## Human Pose Estimator

Detect humans in an image and estimate the pose for each person.

[View model »](#)

Artificial intelligence Docker +

Deployable  
| Named Entity Recognition

## Named Entity Tagger

Locate and tag named entities in text.

[View model »](#)

Artificial intelligence Docker +

# Storing, Sharing, Reusing, Composing and Deploying Machine Learning Models

## What is ONNX?

ONNX is a open format to represent deep learning models. With ONNX, AI developers can more easily move models between state-of-the-art tools and choose the combination that is best for them. ONNX is developed and supported by a community of partners.



## ONNX tutorials: import and export from frameworks

Framework / tool	Installation	Exporting to ONNX (frontend)	Importing ONNX models (backend)
Caffe2	part of caffe2 package	Exporting	Importing
PyTorch	part of pytorch package	Exporting, Extending support	coming soon
Cognitive Toolkit (CNTK)	built-in	Exporting	Importing
Apache MXNet	part of mxnet package docs github	Exporting	Importing
Chainer	chainer/onnx-chainer	Exporting	coming soon
TensorFlow	onnx/onnx-tensorflow	Exporting	Importing [experimental]
Apple CoreML	onnx/onnx-coreml and onnx/onnxmltools	Exporting	Importing
SciKit-Learn	onnx/onnxmltools	Exporting	n/a
ML.NET	built-in Convert to ONNX-ML	Exporting	n/a
Menoh	pfnet-research/menoh	n/a	Importing

DATA MINING GROUP

### Portable Format for Analytics (PFA)

**Motivation:**  
What is PFA for? +

**Interactive Tutorials:**  
 Tutorial 1: Scoring engines  
 Tutorial 2: Programming  
 Tutorial 3: Data flow  
 Explanets example  
 Statistical models

**References:**  
 Document structure  
 Data types  
 Special forms  
 Function library  
 Testing

## What is PFA for?

### Hardening a data analysis

Data analysis is not software development: a different set of best practices apply. For a large software project, one should start by designing a maintainable architecture, but for data analysis, one should start by examining the dataset in as many ways as possible. Sometimes, a simple observation in this exploratory phase dramatically changes one's analysis strategy.

The worlds of data analysis and software development clash when a poorly structured analytic procedure must be scaled up to a large production workflow. The "try anything, get feedback quickly" mindset that was an asset in the development phase leads to failures in production. As data analyses mature, they must be hardened – they must have fewer dependencies, a more maintainable structure, and they must be robust against errors.

**PMML 4.3 - General Structure**

PMML uses XML to represent mining models. The structure of the models is described by an XML Schema. One or more mining models can be contained in a PMML document. A PMML document is an XML document with a root element of type PMML. The general structure of a PMML document is:

```

<?xml version="1.0"?>
<PMML xmlns="http://www.dmg.org/PMML-4_3"
xmlns:scm="http://www.dmg.org/2007/06/SCHEMA-INSTANCE">
<header xmlns:scm="http://www.dmg.org/2007/06/SCHEMA-INSTANCE">
<dataCustomer>... </DataCustomer>
... <Model ...
</PMML>
    
```

The namespaces in the PMML Schema itself are defined as:

```

<xs:namespace
xmlns="http://www.dmg.org/2007/06/SCHEMA"
xmlns:scm="http://www.dmg.org/PMML-4_3"
xmlns:inst="http://www.dmg.org/PMML-4_3"
xmlns:FormDefault="http://www.dmg.org/2007/06/SCHEMA-INSTANCE"/>
    
```

Note that because of the namespace declaration in its current form, PMML cannot be mixed with content of a different namespace.

Although a PMML document must be valid with respect to the PMML XSD, a document need not require a validation suite, which would tool external entities. In addition to being a valid XML document, a valid PMML document must also comply with the following rules:



# AI Engineering: An emerging discipline

## Data handling tools



Image/  
Video



Audio



Text



Language

## DLaaS Cloud Platform & Access to Frameworks



TensorFlow



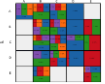
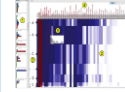
OpenCV

Caffe

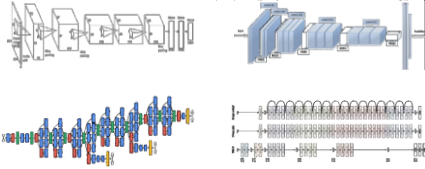


theano

## Visualization & Human-Computer interaction



## Network optimization tools



## Computation & Distributed Learning



## AI Model Lifecycle Management



AI Open Scale



# AI Benchmarks

**DeepBench** : This benchmark targets low-level operations that are fundamental to deep learning, such as matrix-multiplication, convolutions, and communications, and aims to identify the most appropriate hardware but the benchmark does not consider time-to-accuracy.

**TensorFlow** : The TensorFlow performance benchmarks are similar to DeepBench, in that they identify the most appropriate hardware, but not time-to-accuracy currently. They are also tied to the TensorFlow Framework.

**DAWNBench** : DAWNbench allows different deep learning methods to be compared by running a number of competitions. It was the first major benchmark suite to examine end-to-end deep learning training and inference. It does not address data preparation and hyper-parameter optimization work.

**MLPerf** : MLPerf defines the primary metric as the wall clock time to train a model to a target quality, often hours or days. The target quality is based on the current state of the art publication results, less a small delta to allow for run-to-run variance. MLPerf does not address hyper-parameter optimization nor data preparation.

- The **MLPerf Closed Model Division** specifies the model to be used and restricts the values of the hyper parameters (batch size, learning rate, etc.) which can be tuned in an attempt to create a fair and balance comparison of the hardware and software systems.
- The **MLPerf Open Model Division**, only requires that same task must be achieved using the same data, but provides fewer restrictions

# AI is now used in many high-stakes decision making applications



**Credit**



**Employment**



**Admission**



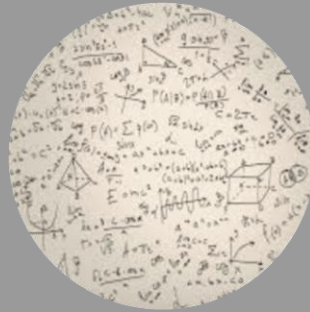
**Sentencing**

# What does it take to trust a decision made by a machine?

(Other than that it is 99% accurate)



Is it fair?



Is it easy to understand?



Did anyone tamper with it?



Is it accountable?

# IBM Vision for Trusted AI

Pillars of trust, woven into the lifecycle of an AI application



FAIRNESS



EXPLAINABILITY



ROBUSTNESS



ASSURANCE



*supported by an instrumented platform*

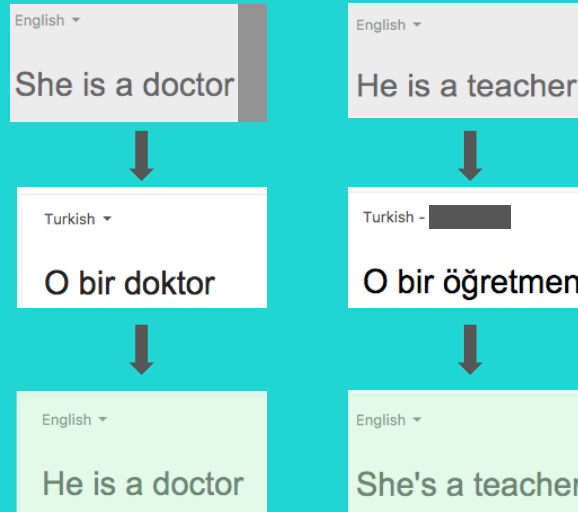
**AI OpenScale**

# AI learns whatever the data teaches it

## Image Search



## Language Translation



Google Translate: English / Turkish

## Chatbot Interactions



Microsoft Tay chatted racist and xenophobic epithets learned from interacting with people

# Unwanted bias and algorithmic fairness

Machine learning, by its very nature, is always a form of **statistical discrimination**



Discrimination becomes objectionable when it places certain privileged groups at systematic advantage and certain unprivileged groups at systematic disadvantage.

Illegal in certain contexts:

e.g. Equal Credit Opportunity, The Equal Pay Act, The Americans With Disabilities Act, ...

... but not well understood in others.

Unwanted bias in training data yields models that scale the bias out

- Prejudice in labels,
- undersampling or oversampling,
- ... but bias can creep in due to incorrect model build, selection or deployment.

# AI Fairness 360

An extensible toolkit for detecting, understanding, and mitigating unwanted algorithmic bias

IBM Research Trusted AI

[Home](#)

[Demo](#)

[Resources](#)

[Community](#)

## AI Fairness 360 Open Source Toolkit

This extensible open source toolkit can help you examine, report, and mitigate discrimination and bias in machine learning models throughout the AI application lifecycle. Containing over 30 fairness metrics and 9 state-of-the-art bias mitigation algorithms developed by the research community, it is designed to translate algorithmic research from the lab into the actual practice of domains as wide-ranging as finance, human capital management, healthcare, and education. We invite you to use it and improve it.

[API Docs ↗](#)

[Get Code ↗](#)

Not sure what to do first? Start here!

### Read More

Learn more about fairness and bias mitigation concepts, terminology, and tools before you begin.



### Try a Web Demo

Step through the process of checking and remediating bias in an interactive web demo that shows a sample of capabilities available in this toolkit.



### Watch a Video

Watch a video to learn more about AI Fairness 360.



### Read a paper

Read a paper describing how we designed AI Fairness 360.



### Use Tutorials

Step through a set of in-depth examples that introduces developers to code that checks and mitigates bias in different industry and application domains.



### Ask a Question

Join our AIF360 Slack Channel to ask questions, make comments and tell stories about how you use the toolkit.



### View Notebooks

Open a directory of Jupyter Notebooks in GitHub that provide working examples of bias detection and mitigation in sample datasets. Then share your own notebooks!



### Contribute

You can add new metrics and algorithms in GitHub. Share Jupyter notebooks showcasing how you have examined and mitigated bias in your machine learning application.



Learn how to put this toolkit to work for your application or industry problem. Try these tutorials.

### Credit Scoring

See how to detect and mitigate age bias in predictions of credit-worthiness using the German Credit dataset.



### Medical Expenditure

See how to detect and mitigate racial bias in a care management scenario using Medical Expenditure Panel Survey data.



### Gender Bias in Face Images

See how to detect and mitigate bias in automatic gender classification of face images.



**Web experience:** <http://aif360.mybluemix.net/>

**Code:** <https://github.com/IBM/AIF360>

**Paper:** <https://arxiv.org/abs/1810.01943>



Trusted AI

# AI Fairness 360:

▶ **30+ fairness  
metrics/checkers**

▶ **10 bias “mitigators”**

▶ **industry tutorials**

[aif360.mybluemix.net/](https://aif360.mybluemix.net/)

## Differentiation

**Comprehensive bias mitigation  
toolbox (including unique  
algorithms from IBM Research)**

**Several metrics and algorithms  
that have no available  
implementations elsewhere**

**Extensible, (e.g. scikit-learn’s  
fit/predict paradigm)**

**Designed to translate new  
research from the lab to  
industry practitioners**

The screenshot shows the top navigation bar of the AI Fairness 360 website. The navigation bar is black with white text for the links: "IBM Research Trusted AI", "Home" (which is underlined), "Demo", "Resources", "Events", and "Community". Below the navigation bar, the main heading is "AI Fairness 360 Open Source Toolkit". A paragraph of text describes the toolkit's purpose: "This extensible open source toolkit can help you examine, report, and mitigate discrimination and bias in machine learning models throughout the AI application lifecycle. Containing over 70 fairness metrics and 10 state-of-the-art bias mitigation algorithms developed by the research community, it is designed to translate algorithmic research from the lab into the actual practice of domains as wide-ranging as finance, human capital management, healthcare, and education. We invite you to use it and improve it." Below this text are two buttons: "API Docs" and "Get Code". A mouse cursor is visible over the "Get Code" button. Below the buttons is the text "Not sure what to do first? Start here!". This is followed by a grid of six white cards with rounded corners and light gray borders. Each card has a title, a short paragraph of text, and a blue arrow pointing to the right at the bottom. The cards are: "Read More" (Learn more about fairness and bias mitigation concepts...), "Try a Web Demo" (Step through the process of checking and remediating bias...), "Watch a Video" (Watch a video to learn more about AI Fairness 360.), "Read a paper" (Read a paper describing how we designed AI Fairness 360.), "Use Tutorials" (Step through a set of in-depth examples that introduces developers to code that checks and mitigates bias...), and "Ask a Question" (Join our AIF360 Slack Channel to ask questions, make comments and tell stories about how you use the toolkit.).

IBM Research Trusted AI | [Home](#) | Demo | Resources | Events | Community

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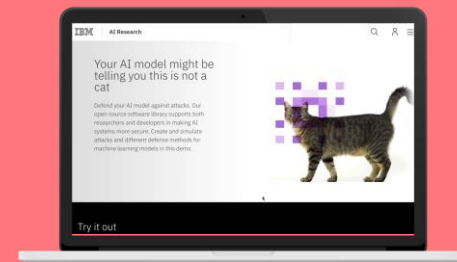
# AI Models are vulnerable

Poison training data  
and corrupt models



## Adversarial Robustness Toolkit

The most  
comprehensive toolkit  
for “attacking” and  
defending AI



# IBM created ART, an open-source adversarial robustness toolkit

## Adversarial Robustness

- Metrics
- Adversarial Sample Detection
- Input Preprocessing
- Model Hardening

## Model Theft

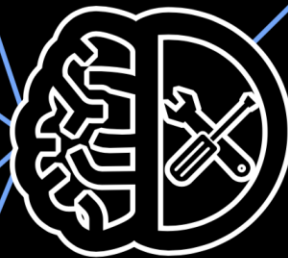
- Prevention of theft via APIs
- Detection of model theft attacks
- Deterring theft through model watermarking

## Model and Data Privacy

- Provable privacy guarantees for training data (local differential privacy)
- Secure federated learning

## Poisoning Attacks

- Detect poisoned training and models
- Poison can degrade performance or insert backdoors



**IBM ART**  
Adversarial Robustness Toolbox  
a.k.a. Nemesis

## Model Robustness for AI DevOps

- Develop ART as platform agnostic library
- Modular framework to evaluate robustness, generate adversarial samples, and harden models
- Integration into IBM offerings to build secure model building pipelines

<https://adversarial-robustness-toolbox.readthedocs.io/en/latest/>

# Adversarial Robustness Toolbox (ART)



External: <https://github.com/IBM/adversarial-robustness-toolbox>

- Python library, 7K lines of code
- State-of-the-art attacks, defences and robustness metrics

```
from keras.datasets import mnist
from keras.models import load_model

from art.attacks import CarliniL2Attack
from art.classifier import KerasClassifier
from art.metrics import loss_sensitivity

# Load data
(_, _), (x_test, y_test) = mnist.load_data()

# Load model and build classifier
model = load_model('my_favorite_keras_model.h5')
classifier = KerasClassifier((0, 1), model)

# Perform attack
attack = CarliniL2Attack(classifier)
adv_x_test = attack.generate(x_test)

# Compute metrics on model robustness
print(loss_sensitivity(classifier, x_test))
```

Load ART  
modules

Load classifier  
model (Keras,  
TF, PyTorch etc)

Perform attack

Evaluate  
robustness

## Open-source release @ RSA 2018:

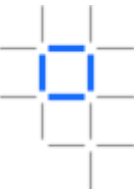


- ~ 3.5K+ views of IBM blogs
- ~ 100+ news outlets covering release
- ~ 1.3M+ Social Media potential impressions
- ~ 5K+ views of GitHub repo

The collage features several news items:

- siliconANGLE**: "Attackers can fool AI programs. Here's how developers can fight back" by James Kobielus, updated 00:53 EST, 22 April 2018.
- ZDNet**: "IBM launches open-source library for securing AI systems" by Charlie Osborne. The article states: "The framework-agnostic software library contains attacks, defenses, and benchmarks for securing artificial intelligence systems."
- ZDNet Japan**: "IBM、AIシステムを保護するオープンソースライブラリ「Adversarial Robustness Toolbox」"
- News from 18 апреля 2018**: "Выпущена Adversarial Robustness Toolbox, открытая библиотека от IBM для защиты ИИ"
- Twitter**: "Adversarial Robustness Toolbox : IBM propose une boîte à outils open source pour sécuriser l'intelligence artificielle" by fredericmazue | jeu, 19/04/2018 - 12:29. The tweet includes the text: "23-04-2018 | door: Witold Kepinski" and "IBM Adversarial Robustness Toolbox beschermt tegen kwaadaardige AI".

# Trust in AI Systems



## Factsheets for AI Services

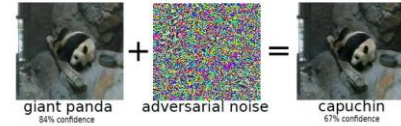
Concerns about safety, transparency, and bias in AI are widespread, and it is easy to see how they erode trust in these systems. Part of the problem is a lack of standard practices to document how an AI service was created, tested, trained, deployed, and evaluated; how it should operate; and how it should (and should not) be used. To address this need, my colleagues and I recently proposed the concept of factsheets for AI services. In our paper [1], we argue that a Supplier's Declaration of Conformity (SDoC, or factsheet, for short) be completed and voluntarily released by AI service developers and providers to increase the transparency of their services and engender trust in them. Like nutrition labels for foods or information sheets for appliances, factsheets for AI services would provide information about the product's important characteristics. Standardizing and publicizing this information is key to building trust in AI services across the industry.



Aleksandra Mojsilovic  
IBM Fellow, IBM Research

## Adversarial Robustness Toolkit

### Adversarial Attack Example – Pandas & Capuchins



- Perturb model inputs with crafted noise
- Model fails to recognize input correctly
- Attack undetectable by humans
- Random noise does not work.

## AI Fairness 360

The AI Fairness 360 toolkit (AIF360) is an open source software toolkit that can help detect and remove bias in machine learning models.

[Get the code](#)

The AI Fairness 360 toolkit (AIF360) is an open source software toolkit that can help detect and remove bias in machine learning models. It enables developers to use state-of-the-art algorithms to regularly check for unwanted biases from entering their machine learning pipeline and to mitigate any biases that are discovered.

AIF360 enables AI developers and data scientists to easily check for biases at multiple points



# AI Ethics <https://www.ibm.com/blogs/policy/francesca-rossi-ai/>

<https://www.ibm.com/watson/assets/duo/pdf/everydayethics.pdf>

world's most enduring problems, from discovering insights in data to treat disease and predict global weather events to managing the global economy and bringing populations out of poverty.

At IBM, we fully subscribe to an ethical approach to AI and have stated our commitments on different ethics-related issues in our [Principles for Trust and Transparency](#). They include: developing AI to augment human intelligence rather than replacing it; providing transparency and explainability in AI systems; and detecting and mitigating AI bias both in data and models. Our Principles also ensure that clients retain ownership and control of their data in the AI systems we deploy.



The goal of the European Commission's AI Expert Group is ambitious in vision, yet pragmatic and hopefully impactful in achieving results. The first task will be to build AI ethics guidelines, and there will be a broad spectrum of subjects to

# Watson Studio

## IBM Watson Studio

★★★★☆ 71 Reviews - G2 Crowd

Build and train AI & machine learning models, prepare and analyze data  
– all in a flexible, hybrid cloud environment

[Start on cloud for free](#)

[Explore the product tour](#)

→ [Learn about Watson Studio Desktop](#)

# Code Patterns

<https://developer.ibm.com/patterns/>

The screenshot displays the IBM Code Patterns website interface. At the top, the title "Code Patterns" is followed by navigation filters: "Technologies", "Industries", "Deployment Models", and "Sort by Newest First". A filter for "Analytics" is selected. Below this, a grid of pattern cards is shown. Each card includes a title, a date, a "Get the Code" button, and tags for the technologies used.

Pattern Title	Date	Technologies
Display live insights of your device's health metrics	FEB 21, 2019	Analytics, Java Platform
Generate insights from multiple data sources	FEB 19, 2019	Analytics, IBM Data Warehouse
Infuse AI into your application	FEB 08, 2019	Analytics, Apache Spark
Analyze data with machine learning analytics		Analytics
Monitor Azure machine learning with	JAN 30, 2019	
Monitor Sagemaker machine learning with	JAN 29, 2019	
Monitor custom machine learning	JAN 24, 2019	
Build a classification		



## IBM AI Learning & Certification: AI Literacy for ALL

Sharing our deep AI knowledge & experience from working with hundreds of enterprise clients.

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<http://community.ibm.com/aiskills>

# Get involved

## Call for Code 2019



### How can you participate?

**Developers** register for the challenge, get started building applications that will save lives.

[www.developer.ibm.com/callforcode](http://www.developer.ibm.com/callforcode)

**Support** Call for Code:

- Host a day for your organization
- Provide promotional support for the initiative
- Donate in-kind: charitable donations, offer a VC pitch to the winning team or donate your technology

<https://callforcode.org/become-a-supporter/>

**Sponsor**, show your full support with a sponsorship.

<https://callforcode.org/become-a-sponsor/>

Visit [www.developer.ibm.com/callforcode](http://www.developer.ibm.com/callforcode)

# Backup

# Data & AI : What's Happening

**Talk Summary :** This session will provide a brief overview of what's happening with AI with a particular emphasis on data - and then provide a summary of the IBM offerings and products that support AI and Data Science

**Bio :** Susan Malaika is Senior Technical Staff in the Cognitive Applications group in IBM focusing on open source for Data & AI, Susan also leads a tech community of a few hundred volunteers in the New York area & she loves hackathons.

*For more information about Susan please see <https://developer.ibm.com/opentech/category/susan-malaika/>*

# MAX - Model Asset Exchange

- MAX is a one-stop exchange for data scientists and AI developers to consume models created using their favorite machine learning engines like TensorFlow, PyTorch, and Caffe2, and provides a standardized approach to classify, annotate, and deploy these models for prediction and inferencing.
- Visit the Model Asset Exchange at:  
<https://developer.ibm.com/code/exchanges/models/>

## IBM Code Model Asset Exchange

A place for developers to find and use free and open source deep learning models.

### All models



#### Inception-ResNet-v2

Identify objects in images using a third-generation deep residual network.

Get this model



#### Places365 CNN

Classify images according to the place/location labels in the Places365 data set.

Get this model



#### Image Caption Generator

Generate captions that describe the contents of images.

Get this model



#### Review Text Generator

Generate English-language text similar to the text in the Yelp® review data set.

Get this model



#### Sports Video Classifier

Categorize sports videos according to which sport the video depicts.

Get this model



#### Adversarial Cryptography

Protect communications with adversarial neural cryptography.

Get this model



#### Object Detector

Localize and identify multiple objects in a single image.

Get this model



#### ResNet-50

Identify objects in images using a first-generation deep residual network.

Get this model



#### Fast Neural Style Transfer

Generate a new image that mixes the content of a source image with the style of another image.

Get this model



# AI is Not Magic: It's Time to Demystify and Apply

**A unified, modern data fabric.**

**A development environment and engine.**

**Human features.**

**AI management and exploitation.**



Participate : Registrations Opened 2019-03-25 - <https://callforcode.org/>

# CALL FOR CODE 2019

100,000 developers from 156 nations accepted the challenge and built over 2,500 applications in 2018.  
Over 60 organizations amplified the Call as supporters last year.

Will you answer the call in 2019?

[Accept The 2019 Developer Challenge](#)

[Amplify The Call As A Supporter](#)

# IBM Corporate Service Corps

Throughout its 10 years, IBM CSC has:



Activated over **4,000** participants  
from **62** different countries



Deployed to **44** different countries



Supported over **340** teams with more  
than **1,400** projects

“The Corporate Service Corps provides an enormous growth opportunity with exposure to real-life challenges and cultural differences which can't be matched in normal work settings. It was inspiring to see the personal growth in colleagues from across the world as we strived to make genuine community impact.”

CSC India Team Participant



IBM Corporate Service Corps Collaborators Projects Press



↓ Overview

↓ Program details

↓ Case studies



# Natural disasters are among the world's greatest challenges...

**800,000+**

worldwide deaths attributed to earthquakes since 2010

**25%**

coastline areas that met or surpassed record number of flood days

**800+**

confirmed tornadoes touched down in 2018

**17 million**

acres lost to wildfire in the United States in the last 2 years

**22**

named storms in the Eastern Pacific region this year – a record

**18**

volcanos considered a “very high threat” in the U.S. alone



# Agenda

- Data
- ML – Machine Learning,
- DL – Deep Learning
- AI Trust
- Join the Call for Code

# Code Response

Code and Response is an IBM initiative which provides a platform to create and deploy open source technologies to tackle some of the world's biggest challenges.

**Coding challenges** includes Call for Code, CGIU student codeathons

**Solution deployment** starting with Call for Code 2018 winner Project OWL

**Volunteer** in disaster relief efforts with the American Red Cross & more

Code and Response™ is supported by NGOs, governments, global technologists, as well as the IBM Corporate Service Corps.

[www.developer.ibm.com/code-and-response](http://www.developer.ibm.com/code-and-response)

## CALL FOR CODE®

**100k  
Developers**

**156  
Nations**

**2,500+  
Applications**

Part of Code and Response™, this annual global developer challenge is a great way to get involved. It inspires developers to create sustainable software solutions to prepare for, respond to and recover from natural disasters. [www.developer.ibm.com/callforcode](http://www.developer.ibm.com/callforcode)

The winning team receives:

- A **\$200K** cash prize
- Open Source Support from The Linux Foundation
- Meetings with mentors and potential investors
- Solution implementation through Code and Response™

Get involved

**Support** Call for Code, and host a day

**Become an affiliate**, donate in-kind

**Sponsor**, show your full support with a sponsorship

**Call for Code  
challenge opens**  
March 25

**Project Owl  
Implementation**  
April

**Cause Flash  
(UN World Health Day)**  
April 7

**Wildfire Community  
Preparedness Day  
(+42 school event)**  
May 4

**National Hurricane  
Preparedness Week**  
May 10

**Cause Flash  
(World Environment Day)**  
June 5

**World Humanitarian  
Day**  
Aug 19

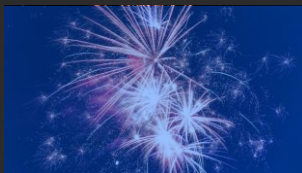
**Award Event**  
October 13 NYC

# The IBM open source way

<https://developer.ibm.com/open/culture/>



OpenSource  
IBMOS



## Training

Open Source @ IBM Program touches

**78,000**

IBMers annually

## Recognition

We recognize our open source leaders with

**300+**

cash awards annually



## Tooling

Our open source management tool suite is used over

**30,000+**

times per month



## Organization

Our Open Source Core Team includes

**~12 FTEs**

supporting all of IBM



## Consuming

Virtually all of our products contain open source

**3000+**

packages reviewed every month



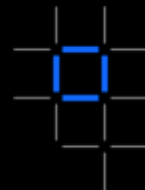
## Contributing

We invest in community code & innovation

**1500+**

GitHub repos

# Datasheets Proposal



- The machine learning community has no standardized way to document how and why a dataset was created, what information it contains, what tasks it should and should not be used for, and whether it might raise any ethical or legal concerns. To address this gap, we propose the concept of datasheets for datasets.
- In the electronics industry, it is standard to accompany every component with a datasheet providing standard operating characteristics, test results, recommended usage, and other information. Similarly, we recommend that every dataset be accompanied with a datasheet documenting its creation, composition, intended uses, maintenance, and other properties.
- Datasheets for datasets will facilitate better communication between dataset creators and users, and encourage the machine learning community to prioritize transparency and accountability.

## Sample questions:

- Why was the dataset created? (e.g., was there a specific intended task gap that needed to be filled?)
- Who funded the creation of the dataset?
- What preprocessing/cleaning was done? (e.g., discretization or bucketing, tokenization, part-of-speech tagging, SIFT feature extraction, removal of instances)
- If it relates to people, were they told what the dataset would be used for and did they consent? If so, how? Were they provided with any mechanism to revoke their consent in the future or for certain uses?
- Will the dataset be updated? How often, by whom?

Datasheets for Datasets <https://arxiv.org/pdf/1803.09010.pdf>

# Summary

This talk reviews the challenges and metrics for enterprise workloads, the benchmark tests that are available, and the gaps which need to be filled.

The paper, that this talk is based on, identifies the following areas as important to enterprises concerned about performance:

- **1. Model training performance**
  - data labeling / preparation
  - time-to-accuracy
  - computational time / cycles
  - throughput-to-accuracy
- **2. Hyper-parameter optimization performance**
- **3. Inference runtime performance**

The talk offers a summary table of the main three AI areas important to enterprises, alongside:

- Workload profile
- Important performance indicators to assess the task's efficiency
- Potential technical bottlenecks to look out for that could limit the AI tasks performance delivered by a given solution.